

# AMPLIFY

shown on front: **B669.0047.008 12x24** Deep Blue Matte, **B669.0047.096 12x24** White Matte & **NY2LA**HDP **NY260 24x24** Gramercy Gray

Amplify from Florida Tile cranks up the volume on design. This raucous mix of texture, pattern, and color awakens the senses and pushes boundaries. Its rhythmic forms invite you to imagine dramatic interior vistas – a world where artful intentions meet intelligent design, and spaces are created for both flare and function.

An intense color palette of deep blues, blacks, and whites creates a dynamic sense of energy. But that is only the beginning. The

patterns and textures featured in seven three-dimensional offerings visually punctuate the personality of this line by offering a graceful play of light and shadows. The fluid structure of Dune, Reef, and Wind creates the impression of continuous movement, while the geometric elements of Rise, Arid, and White Diamond make poised statements.

A pressed 9x18 and rectified 12x24 and 14x39 formats are available in an eclectic array of colors and finishes.

### 9x18:

White Diamond (glossy dimensional)

#### 12x24:

White Matte
Branco Brilho Glossy
Arid White Glossy (dimensional)
Reef White Matte (dimensional)
Black Matte
Deep Blue Matte
Reef Deep Blue Matte (dimensional)

#### 14x39:

White Matte
Branco Brilho Glossy
Rise White Matte (dimensional)
Dune White Matte (dimensional)
Wind White Matte (dimensional)

## Trims:

3x12 bullnose is available in all non-dimensional colors. 3x14 is available in White Matte and Branco Brilho Glossy.

Amplify ceramic wall tile is appropriate for all interior wall and backsplash applications. It is GREENGUARD® certified.





# **COLORS**



**B645.0559.0951 9x18** White Diamond



**B669.0047.096 12x24** White Matte



**B669.0044.095 12x24**Branco Brilho Glossy



**B669.0048.001 12x24** Arid White Glossy



**B669.0049.001 12x24**Reef White Matte



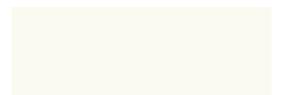
**B669.0054.009 12x24** Black Matte



**B669.0047.008 12x24**Deep Blue Matte



**B669.0049.008 12x24**Reef Deep Blue Matte



**B635.0127.096 14x39** White Matte



**B635.0108.095 14x39** Branco Brilho Glossy



**B635.0129.001 14x39** Rise White Matte



**B635.0128.001 14x39**Dune White Matte



**B635.0124.096 14x39** Wind White Matte



above: **B669.0049.001 12x24** Reef White Matte

Technical Specifications	Results <sup>1</sup>
ANSI® A326.3 <sup>2</sup>	N/A
Break Strength	≥ 150 lbf. avg.
Water Absorption	≤ 13-18%³

<sup>&</sup>lt;sup>1</sup> Values are offered in good faith as being accurate and typical of normal production. Due to the natural variation of raw materials and manufacturing processes, the values of the purchased product for any particular installation may vary. <sup>2</sup> For more information, visit floridatile.com/productuseclassifications.

<sup>&</sup>lt;sup>3</sup> Average production value.

Field Tile Nominal Size (in) <sup>1</sup>	Metric (cm)	Pcs./Sq Ft <sup>2</sup>	Thickness <sup>3,4</sup>	Edge
12x24	30x60	.5	7mm 8.5mm <sup>5</sup>	Rectified
14x39	35x100	.26	8mm	Rectified
9x18	22x45	.92	9mm	Pressed

<sup>&</sup>lt;sup>1</sup> These values may vary from lot to lot.

<sup>&</sup>lt;sup>5</sup> Black Matte only

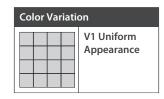
Trim	Shape	Sku	Nominal Size (in) <sup>1</sup>	Metric (cm)
Bullnose		S43C9	3x12	7.5x30
Bullnose		S43E9	3x14	7.5x35

<sup>&</sup>lt;sup>1</sup>These values may vary from lot to lot.



Amplify ceramic wall tile is appropriate for residential and commercial wall and backsplash applications.

This Florida Tile product will contribute to USGBC LEED® points and the ANSI® approved NAHB® Green Building Points.



Color, texture, and finish variations may occur due to the nature of the product.

#### Notes:

Country of origin and other product features and characteristics are subject to change due to manufacturing efficiencies and other factors. See retailer or product packaging to verify country of origin and other product characteristics.

Color reproductions in this printed piece may vary from actual tile colors. Final selection should be made from actual tile samples.









<sup>&</sup>lt;sup>2</sup> These values are based on actual sizes including the grout joint.

<sup>&</sup>lt;sup>3</sup> May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.

<sup>&</sup>lt;sup>4</sup> In order to enhance manufacturing efficiencies the thickness of this product has been modified. During implementation of this modification, products with original thickness may still be available. Please confirm the thickness of your product at time of order.