



Elite <sup>DW</sup>

EXCLUSIVITY BY DESIGN



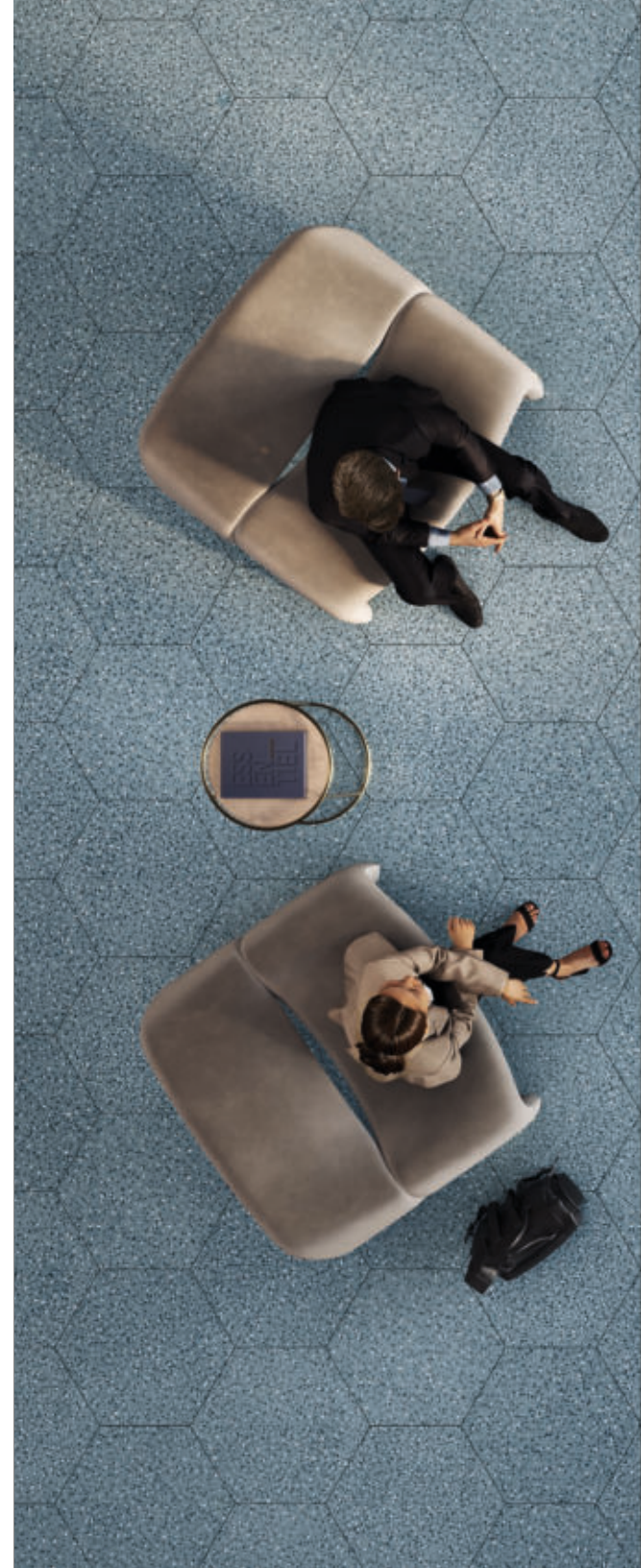


## A new landmark in the ceramic industry

Landmark ceramics is an American company, based in Tennessee that has set out to research, manufacture and sell top quality porcelain ceramics in North America. Technological innovation, market presence, attention to detail, the welfare of people and the environment, efficient service and a thorough product range make Landmark a new benchmark in the North American market for those who are looking for a reliable partner for any building and architecture project using US made top quality porcelain tiles.



Design Work is Landmark's color-focused surface system: a special project that places color at the center, with a coordinated palette that connects Elite, Elite Color, Vision, Vision Color, and Soul collections. Shades range from balanced neutrals to bold accents, helping designers shape interiors with a clear visual logic within contemporary residential and commercial settings.



Elite<sup>DW</sup>

EliteCOLOR<sup>DW</sup>

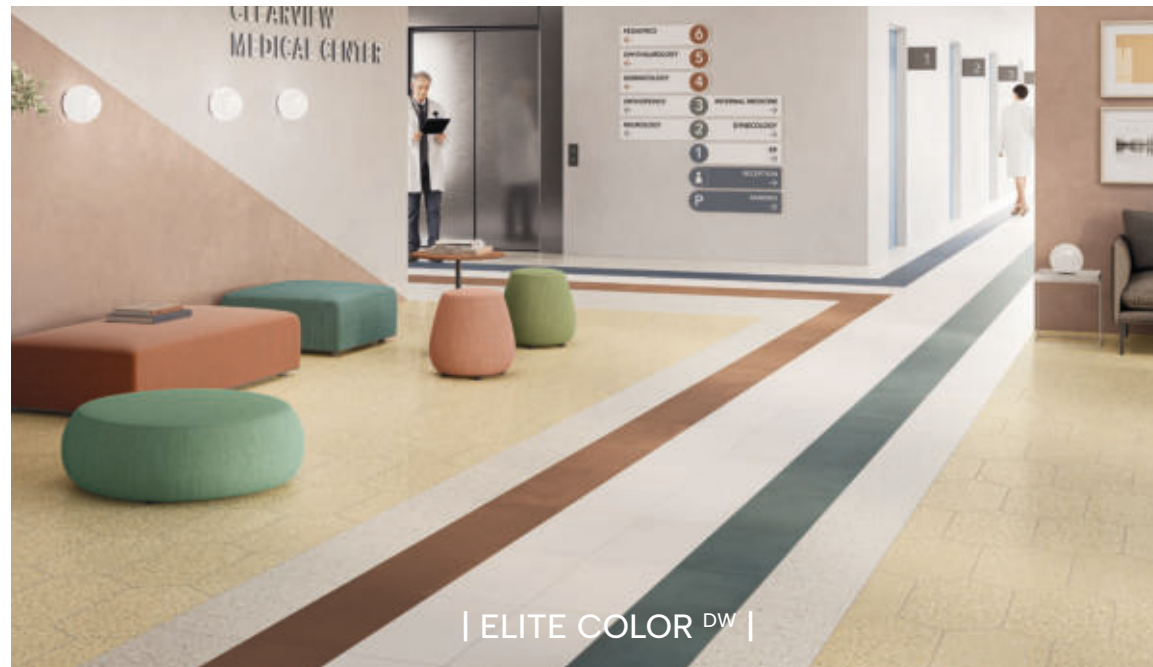
EliteSHAPES<sup>DW</sup>

**Design, color and form  
in a unique concept.**

# 01

| THE CONCEPT |

## A new creative interpretation of Terrazzo Look.



Elite expands into three complementary design territories that reinterpret the Terrazzo Look in a contemporary way. Neutral tones, a unique chromatic palette, and modular geometric shapes offer new tools to define spaces with precision and personality. A coordinated surface system that increases layout flexibility and supports diverse architectural concepts.

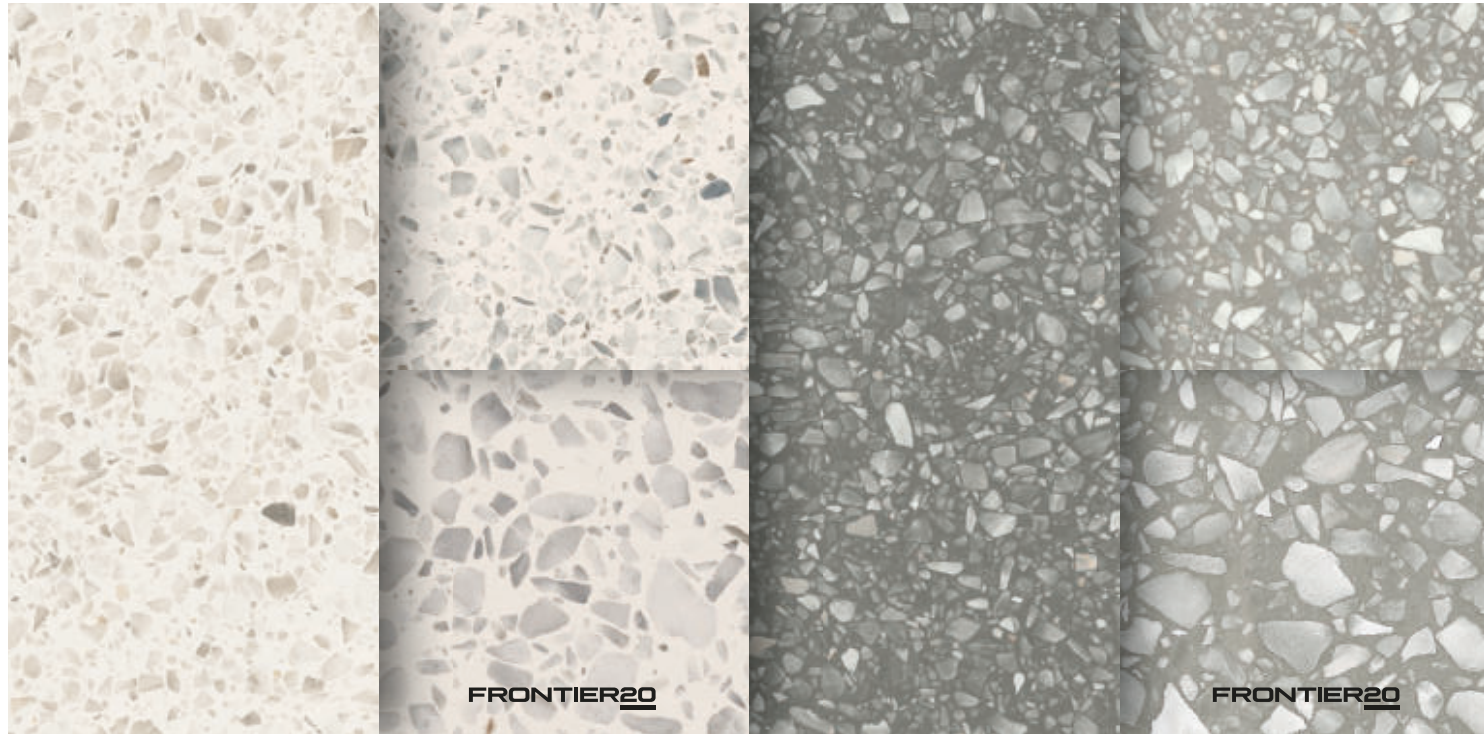
# 02

## | THE PROJECT |

Elite <sup>DW</sup>

### THE NEUTRAL TERRAZZO LOOK PALETTE

Elite showcases a Terrazzo Look characterized by a balanced blend of background tones and carefully calibrated fragments. Its neutral palette and uniform texture ensure visual continuity on floors and walls. A timeless surface solution engineered to deliver elegance, durability, and consistency across applications.



PROJECT  
FLOOR DESIGN  
Elite Fashion Grey - 24"x24"

# 02

| THE PROJECT |

# EliteCOLOR <sup>DW</sup>

## THE COLORED TERRAZZO LOOK PALETTE

Elite Color expands the collection with seven new chromatic options developed for architectural use. The range features a balanced mix of whites and accent tones, while selected colors include glossy chips adding depth and gentle reflections to the surface. This palette supports spaces where color plays an intentional and expressive role.

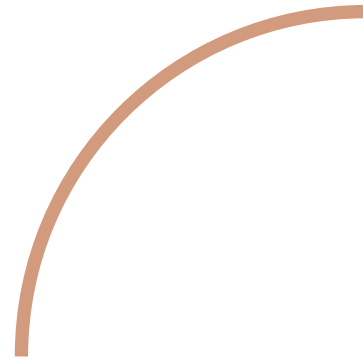


Hues of exclusivity.

# 02

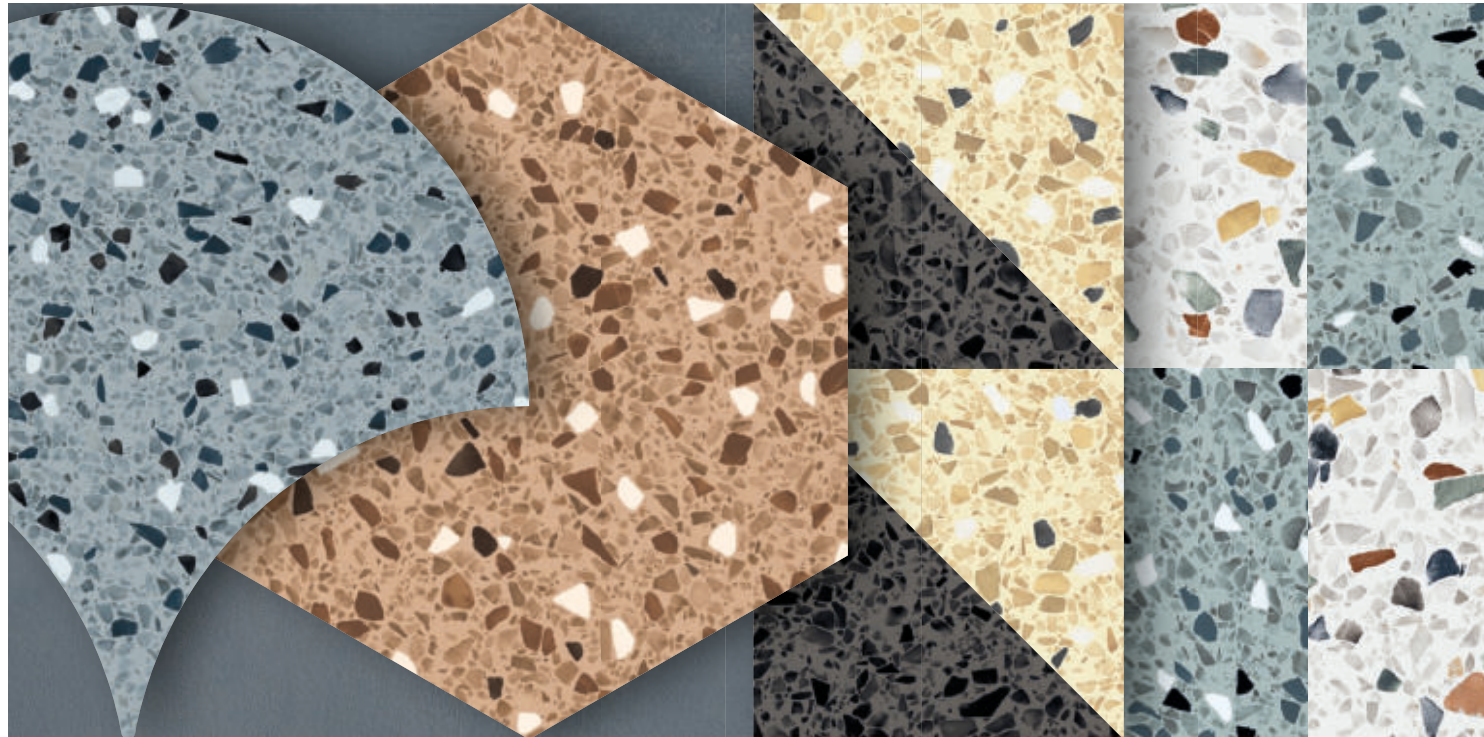
| THE PROJECT |

# Elite SHAPES<sup>DW</sup>



### THE PLAYFUL TERRAZZO LOOK SIZES

Geometric elements based on 24"x24" porcelain tiles add an extra layer of expression. Their modular nature allows designers to combine shapes and create custom patterns that range from minimalist layouts to bold visual statements. Together with the extended offering of Elite Color, Elite Shapes provides a new creative vision for interior projects.



Exclusivity takes shape.

# 03

## | THE RANGE |

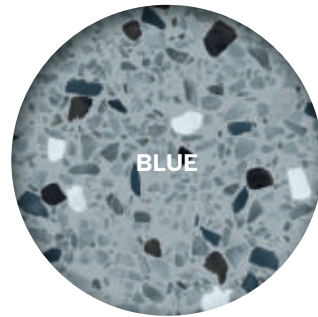
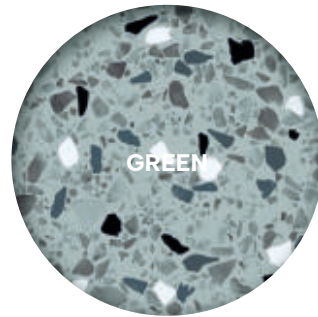
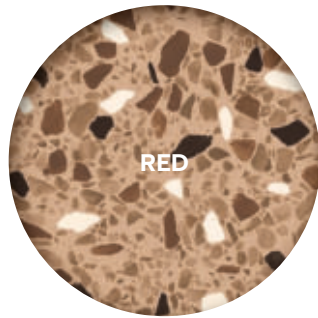
### A WIDE COLOR SELECTION FOR DESIGN CREATIVITY

Elite now offers a versatile porcelain collection that brings together neutral tones, vibrant colors, and modular shapes. An extended range enhancing design flexibility and providing a wide variety of options for creating highly customized interior spaces.

#### | ELITE DW |



#### | ELITE COLOR DW |



# A unique color range for interior design.

#### | ELITE COLOR DW |



# 04

| DESIGN WORK |

## Color as architectural material.

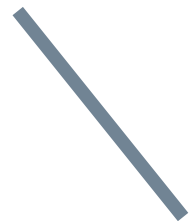


### A COMPREHENSIVE SURFACE CONCEPT

Elite integrates into Landmark's Design Work, the special project built around a coherent chromatic vision, offering the flexibility to combine surfaces, textures, and formats across multiple collections. Together with Vision, Vision Color, and Soul, the new Elite supports an approach where color guides the creation of cohesive and personalized spaces.

Elite<sup>DW</sup> EliteCOLOR<sup>DW</sup> EliteSHAPES<sup>DW</sup>

Vision<sup>DW</sup> VisionCOLOR<sup>DW</sup> Soul<sup>DW</sup>



# 05

## | THE MATCHING |

# Be inspired, combine, design.

### AN EXTENSIVE COLOR MATCHING SYSTEM

The evolution of Elite introduces new ways to combine colors and shapes within a single, coherent system. Neutrals or vibrant tones can be paired to create balanced compositions or more expressive contrasts. Each shade has been developed to work seamlessly with the others, allowing color and geometry to serve as purposeful design elements.



Elite<sup>DW</sup>

**PROJECT**

FLOOR DESIGN

Elite Precious Black - 12"x24"

Elite Fashion Grey - 12"x24" / 24"x24"



**PROJECT**

OUTDOOR FLOOR DESIGN

Frontier20 Fashion Grey - 24"x24"

Frontier20 Diamond White - 24"x24"

OUTDOOR WALL DESIGN

Vision Color Ocean Blue - 3"x12"

COUNTER AND BENCHES

Frontier20 Diamond White - 24"x24"



**PROJECT**  
 OUTDOOR WALL DESIGN  
 Vision Color Ocean Blue - 3"x12"  
 COUNTER AND BENCHES  
 Frontier20 Diamond White - 24"x24"

SPACE 01 | ROOFTOP BAR & BISTROT

# Expressive vision.

IN THIS ELEVATED OUTDOOR SETTING, ELITE ADDS A REFINED LOOK THAT ENHANCES THE SPACE'S CHARACTER. FRONTIER20 PAVERS SUPPORT AN OUTDOOR LAYOUT DESIGNED FOR SOCIAL MOMENTS.



**PROJECT**  
 OUTDOOR FLOOR DESIGN  
 Frontier20 Fashion Grey - 24"x24"  
 COUNTER AND BENCHES  
 Frontier20 Diamond White - 24"x24"



**PROJECT**  
OUTDOOR FLOOR DESIGN  
Frontier20 Diamond White - 24"x24"  
Frontier20 Fashion Grey - 24"x24"  
OUTDOOR WALL DESIGN  
Vision Color Lava Red - 3"x12"  
PLANTER BOX  
Frontier20 Diamond White - 24"x24"

ELITE <sup>DW</sup>

SPACE 02 | HOTEL LOUNGE & RESTAURANT

# Metropolitan character.

ELITE DESIGN COMPLEMENTS THE WELCOMING ATMOSPHERE OF LOUNGES AND DINING ENVIRONMENTS. ITS NEUTRAL PALETTE ENSURES CONTINUITY ACROSS AREAS AND A CLEAN, METROPOLITAN FEEL.

## PROJECT

OUTDOOR FLOOR DESIGN  
Frontier20 Diamond White - 24"x24"  
Frontier20 Fashion Grey - 24"x24"  
PLANTER BOX  
Frontier20 Diamond White - 24"x24"





**PROJECT**

FLOOR DESIGN

Elite Precious Black - 12"x24"

Elite Fashion Grey - 12"x24" / 24"x24"

WALL DESIGN

Vision Concrete - 24"x48"

ELITE DW

SPACE 03 | BUSINESS HALL

# Style without compromise.

THE ELEGANCE OF TERRAZZO LOOK HELPS DEFINE CLEAR AND ORDERLY BUSINESS SPACES. ITS PORCELAIN BODY RESISTS HEAVY TRAFFIC, MAINTAINING A COMPOSED APPEARANCE THROUGHOUT DAILY ACTIVITY.

**PROJECT**

FLOOR DESIGN

Elite Precious Black - 12"x24"

Elite Fashion Grey - 12"x24" / 24"x24"





**PROJECT**

FLOOR DESIGN

Elite Fashion Grey - 24"x24"

WALL DESIGN

Elite Diamond White - 24"x24"

ELITE DW

SPACE 04 | LUXURY PENTHOUSE

# Coordinated looks.

ELITE PROVIDES A SOPHISTICATED MOOD THAT ELEVATES THE PENTHOUSE INTERIOR. ITS BALANCED TONES BRING CLARITY TO THE SPACE AND CREATE A CALM BACKDROP FOR CONTEMPORARY LIVING.

**PROJECT**

FLOOR DESIGN

Elite Fashion Grey - 24"x24"

WALL DESIGN

Elite Diamond White - 24"x24"





ELITE DW

PROJECT  
FLOOR DESIGN  
Elite Fashion Grey - 24"x24"

SPACE 04 | LUXURY PENTHOUSE

# A unified aesthetic.

ELITE CONNECTS THE PENTHOUSE'S INTERIOR AND TERRACE WITH ITS CONSISTENT COLOR PALETTE. THE SURFACES CREATE A HARMONIOUS SPACE WHERE DESIGN FLOWS NATURALLY FROM ROOM TO ROOM.



PROJECT  
OUTDOOR FLOOR DESIGN  
Elite Diamond White - 24"x24"



**PROJECT**

OUTDOOR FLOOR DESIGN

Frontier20 Diamond White - 24"x24"

Frontier20 Fashion Grey - 24"x24"

Frontier20 Diamond White / Fashion Grey

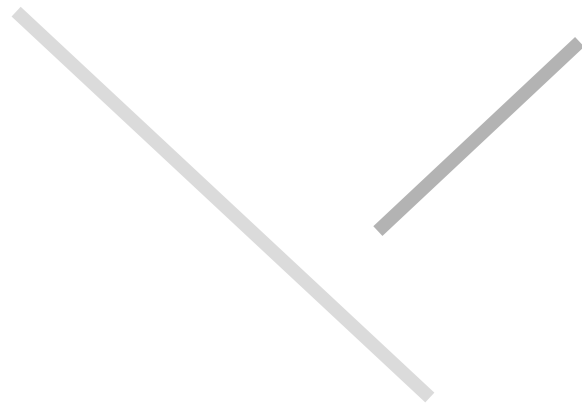
Stair Tread Rectified - 12"x24"



**PROJECT**  
 FLOOR DESIGN  
 Elite Precious Black - 12"x24"  
 WALL DESIGN  
 Elite Fashion Grey - 24"x24"  
 OUTDOOR WALL DESIGN  
 Vision Color Star Black - 12"x24"



**PROJECT**  
 WALL DESIGN  
 Elite Fashion Grey - 24"x24"



SPACE 05 | URBAN APARTMENT IN

# Contemporary balance.

ELITE'S NEUTRAL SURFACES FRAME A MODERN LIVING ENVIRONMENT WITH SMOOTH TRANSITIONS BETWEEN ROOMS. THE SUBTLE TONE VARIATION REINFORCES A UNIQUE INTERIOR LANGUAGE.

ELITE DW

SPACE 05 | URBAN APARTMENT OUT

# In&Out philosophy.

ELITE BRINGS MATERIAL CONSISTENCY AND SAFETY OUTSIDE WITH FRONTIER20 PORCELAIN PAVERS. THE UNIFIED PALETTE STRENGTHENS THE CONNECTION BETWEEN INDOOR SPACES AND OPEN-AIR LIVING.

## PROJECT

OUTDOOR FLOOR DESIGN

Frontier20 Diamond White - 24"x24"

Frontier20 Fashion Grey - 24"x24"

Frontier20 Diamond White / Fashion Grey

Stair Tread Rectified - 12"x24"





**PROJECT**  
FLOOR DESIGN  
Elite Diamond White - 24"x24"  
WALL DESIGN  
Vision Pearl - 24"x48"  
Vision Color Jade Green 12"x24"  
COUNTER  
Vision Pearl - 24"x48"



**PROJECT**  
FLOOR DESIGN  
Elite Diamond White - 24"x24"

SPACE 06 | OPENSOURCE RESTAURANT

# Tradition reinterpreted.

IN RESTAURANTS AND HOSPITALITY AREAS, ELITE ADDS A CLEAN AESTHETIC THAT ALIGNS WITH MODERN ATMOSPHERES. ITS EASY-CARE SURFACES ARE IDEAL FOR INTERIORS THAT MUST WITHSTAND EVERYDAY USE.

# EliteCOLOR<sup>DW</sup>

**PROJECT**

FLOOR DESIGN

ELITE SHAPES Plank Elite Color Multicolor Mix - 6"x24" - 12"x24"

ELITE SHAPES Plank Elite Color Blue - 6"x24" - 12"x24"

Elite Color Multicolor Mix - 24"x24"

Elite Color Blue - 24"x24"

Elite Fashion Grey - 24"x24"

WALL DESIGN

Vision Color Ocean Blue - 12"x24"

SPACE 01 | KINDERGARTEN

# Playful character

IN EDUCATIONAL SPACES, THE VIBRANT ACCENTS OF ELITE COLOR CREATE ENGAGING ACTIVITY AREAS. THE COMBINATION WITH VISION OPENS UP PLAYFUL AND LONG-LASTING SOLUTIONS.

## PROJECT

### FLOOR DESIGN

- ELITE SHAPES Spire Elite Color Green - 12"x24"
- ELITE SHAPES Spire Elite Color Multicolor Mix - 12"x24"
- ELITE SHAPES Plank Elite Color Multicolor Mix - 6"x24" - 12"x24"
- ELITE SHAPES Plank Elite Color Gold - 6"x24" - 12"x24"
- ELITE SHAPES Plank Elite Color Green - 6"x24" - 12"x24"
- Elite Color Multicolor Mix - 24"x24"
- Elite Color Gold - 24"x24"
- Elite Color Green - 24"x24"

### WALL DESIGN

- Vision Color Jade Green - 12"x24"
- Vision Color Golden Yellow 12"x24"





SPACE 02 | BOUTIQUE BISTRO

# Distinctive appeal.

FOR COMPACT VENUES AND BISTRO, ELITE COLOR OFFERS CHROMATIC MOODS THAT DEFINE INTERIORS WITH PERSONALITY. COORDINATED TONES AND GEOMETRIC SHAPES DELIVER CAPTIVATING, REFINED CHARM.

**PROJECT**

FLOOR DESIGN

ELITE SHAPES Trio Elite Diamond White - 24"x24"

ELITE SHAPES Trio Elite Color Blue - 24"x24"

ELITE SHAPES Trio Elite Fashion Grey - 24"x24"

WALL DESIGN

Vision Color Ocean Blue - 12"x24"

SPACE 03 | AIRPORT LOUNGE

# Function is creativity.

IN PUBLIC AREAS SUCH AS AIRPORT LOUNGES AND METRO STATIONS, THE VERSATILE COLOR RANGE HELPS ORGANIZE PATHS AND WAITING ZONES WHILE ENSURING RELIABLE PERFORMANCE IN HIGH-TRAFFIC SETTINGS.

**PROJECT**

**FLOOR DESIGN**

ELITE SHAPES Plank Elite Color Black - 8"x24"

Elite Color Black - 24"x24"

Elite Diamond White - 24"x24"

**WALL DESIGN**

Vision Color Star White - 12"x24"

Vision Color Star Black 12"x24"





WAITING ROOM

CLEARVIEW  
MEDICAL CENTER

- 6 PEDIATRICS ←
- 5 OPHTHALMOLOGY ←
- 4 DERMATOLOGY ←
- 3 ORTHOPEDICS ←
- 2 NEUROLOGY ←
- 1
- P
- INTERNAL MEDICINE →
- GYNECOLOGY →
- ER →
- RECEPTION →
- PARKING →

SPACE 04 | HEALTHCARE CENTER

# Welcoming design.

ELITE COLOR INTRODUCES STEADY TONES THAT SUPPORT SPATIAL CLARITY IN HEALTHCARE SPACES. DESIGN WORK ADDS FURTHER CHROMATIC OPTIONS SUITED TO DEFINE COMFORTABLE INTERIORS.

### PROJECT

- FLOOR DESIGN
- ELITE SHAPES Ruby Elite Color Gold - 11"x23"
- Elite Diamond White - 12"x24"
- Vision Color Lava Red - 12"x24"
- Vision Color Ocean Blue - 12"x24"
- Vision Color Forest Green - 12"x24"
- Vision Color Star White - 12"x24"

SPACE 05 | FASHION SHOWROOM

# Timeless glamour.

RETAIL SHOPS AND ELEGANT SHOWROOMS BENEFIT FROM ELITE'S CHROMATIC CLARITY AND MODULAR GEOMETRY, WHICH HIGHLIGHT DISPLAY ZONES AND REINFORCE THE SPACE'S CONTEMPORARY CHARACTER.

## PROJECT

### FLOOR DESIGN

ELITE SHAPES Diamond Elite Fashion Grey - 23"x23"

ELITE SHAPES Diamond Elite Color Green - 23"x23"

Elite Fashion Grey - 24"x24"

### WALL DESIGN

Vision Color Forest Green - 12"x24"

Vision Color Jade Green - 12"x24"





SPACE 06 | UNIVERSITY CAMPUS

# Color-guided spaces.

ELITE COLOR SHADES ALLOW DESIGNERS TO MARK DIFFERENT AREAS, WHILE PRESERVING SAFETY AND ASSURING EASE OF MAINTENANCE THANKS TO THE EXCELLENT FEATURES OF PORCELAIN TILES.

## PROJECT

### FLOOR DESIGN

ELITE SHAPES Plank Elite Color Multicolor Mix - 6"x24" - 12"x24"

ELITE SHAPES Plank Elite Color Blue - 6"x24" - 12"x24"

ELITE SHAPES Trapezoid Elite Color Red - 10"x24"

Elite Color Multicolor Mix - 24"x24"

Elite Color Blue - 24"x24"

Elite Fashion Grey - 24"x24"

### WALL DESIGN

Vision Color Ocean Blue - 12"x24"

**SUSTAINABILITY**

**RECYCLABLE**



Tiles can be recycled inside the production process when not fired yet, or once they have finished their life-cycle can be used as compact base material on the contrary many plastic base material such as vinyl cannot.


**SUSTAINABILITY**

**ECO-FRIENDLY AND SAFE**



**SUSTAINABILITY**


**ENERGY EFFICIENT**



Tile's inherent thermal mass reduces peak heating and cooling, which helps moderate temperature swings in your home.

**HEALTH**

**NATURAL INGREDIENTS**



Tile is made of clays and other naturally-occurring minerals and does not contain chemicals with potential adverse health effects (pvc, voc, formaldehyde, plastic etc...)

**SAFETY/DURABILITY**

**SCRATCH AND DENT RESISTANT**



Tile is strong, hard and resistant to most type of scratches. Tile also, being an extremely dense material, doesn't fear any denting damage, like many others flooring materials do.

**SAFETY/DURABILITY**

**FADE AND UV RESISTANT**



**SUSTAINABILITY**

**FLOOR HEAT FRIENDLY**



**SUSTAINABILITY**

**VERY LONG SERVICE LIFE**



Tile when properly installed and maintained can last for decades.

**SUSTAINABILITY**

**COST SAVING OVER TIME**



Thanks to its long service life and easy maintenance, porcelain tile is very cost effective over time when compared to flooring products that need to be replaced more frequently.

**SAFETY/DURABILITY**

**RESISTANT TO ACID**



**SAFETY/DURABILITY**

**WATER PROOF**



Tile is very compact and impervious therefore doesn't absorb. With tile you'll never have to worry about water.

**SAFETY/DURABILITY**


**FIRE PROOF**



Tile doesn't burn, melt or give off toxic fumes when exposed to fire.

**HEALTH**

**PREVENT BACTERIA GROWTH**



Tile is completely inhospitable to bacteria. That means no mold or mildew, and a healthier home for you.

**HEALTH**

**ZERO ALLERGENES**



Tile is both hard and impervious therefore inhospitable to dust mites, bacteria, fungi, mold and other irritants.

**HEALTH**


**ZERO SMOKE DEVELOPMENT**



Tile never gives off toxic fumes, even when exposed to fire.

**SAFETY/DURABILITY**

**DOESN'T BEND**



Tile is hard and compact.

**SAFETY/DURABILITY**

**PET FRIENDLY**



Tile is both dog and cat scratch proof.

**SAFETY/DURABILITY**


**RESISTANT TO FROST**



Tile is snow and ice proof.

**HEALTH**

**ZERO FORMALDEHYDE**



Formaldehyde is known to lead to an increased incidence of asthma. Tile has zero formaldehyde.

**HEALTH**

**ZERO PVC ZERO VOC**



Tile is completely PVC and VOC (volatile organic compound) free that means a healthier home for you.

**HEALTH**

**PLASTIC FREE**



Tiles are free from any PBM (Plastic Base Material) materials used in vinyl and LVT.

**EASY CARE**

**STAIN RESISTANCE**




**EASY CARE**

**EASY TO KEEP CLEAN**



**VERSATILITY**

**FLOOR AND WALL**



Tile is ideal for both floor and wall application indoor and outdoor.

DIAMOND WHITE

↓27% OYSTER BEIGE

↓27%



Available sizes



24"x24"  
MATT  
±0.35" / 9 mm

12"x24"  
MATT  
±0.35"

Color shading



Available sizes



24"x24"  
MATT  
±0.35" / 9 mm

12"x24"  
MATT  
±0.35"

Color shading



FASHION GREY

↓26% PRECIOUS BLACK

↓26%



Available sizes



24"x24"  
MATT  
±0.35" / 9 mm

12"x24"  
MATT  
±0.35"

Color shading

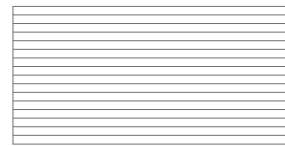


Available sizes



12"x24"  
MATT  
±0.35"

Color shading

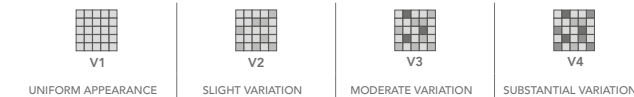


24"x48"  
VENEER  
ATELIER XL STRIPE  
±0.35"

The color of tiles printed in this catalog may differ from actual tiles. Tile color reproductions in this catalog are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a color, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of color as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible color difference.

Color Shading



TRIM TILES

	COORDINATED BULLNOSE AND COVE BASE FROM VISION AND VISION COLOR COLLECTIONS	
	BULLNOSE 3"x24"	COVE BASE 6"x12"
DIAMOND WHITE	VISION DOVE / VISION COLOR STAR WHITE	
OYSTER BEIGE	VISION DOVE / VISION COLOR STAR WHITE	
FASHION GREY	VISION DOVE / VISION COLOR STAR WHITE	
PRECIOUS BLACK	VISION CONCRETE / VISION DARK VISION COLOR STAR WHITE / VISION COLOR STAR BLACK	

DIAMOND WHITE ATELIER XL STRIPE ↘27%



Available sizes



24"x48"  
VENEER  
ATELIER XL STRIPE  
± 0.35"

Color shading



**PROJECT**  
WALL DESIGN  
Veneer World AtelierXL Stripe Elite Diamond White - 24"x48"

**COLORED BODY PORCELAIN PAVERS** - Rectified Monocaliber

**GRIP**

**DIAMOND WHITE** ↘ 36%



**Available sizes** **Color shading**

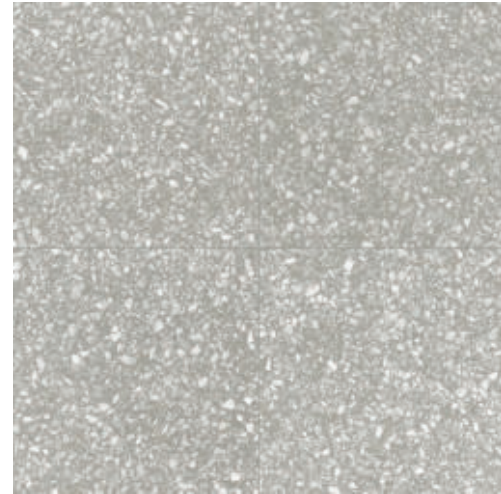


24" x 24"  
MATT  
± 0.8" / 20 mm



V2

**FASHION GREY** ↘ 36%



**Available sizes** **Color shading**



24" x 24"  
MATT  
± 0.8"

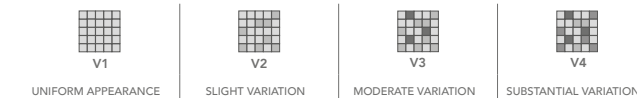


V2

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**Color Shading**



**RECOMMENDED USE**

Elite and Elite Color is recommended for indoor floors, walls, countertops, and outdoor walls in commercial and residential applications. The use of Elite and Elite Color is not recommended for outdoor floors (for that application use Grip finish or Frontier20). Landmark recommends an offset no greater than 30%, if a staggered pattern is required for tiles of 20" inches or longer. Landmark recommends the use of leveler for a proper installation.

**CARE AND MAINTENANCE**

Do not apply any wax or sealer to the product after installation. Regular cleaning is the best way to keep tiles looking good. Use clean, hot water (add household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. Please visit [lcsusa.com](http://lcsusa.com). For further information regarding the care and maintenance of Landmark products.

**WARRANTY**

Landmark guarantees that its products will meet or exceed the performance specifications set out in ANSI A137.1- 2012 and in the performance specifications section of the Landmark general catalog. For more information, please visit our website at [lcsusa.com](http://lcsusa.com).

NEUTRAL MIX

↓27%



Available sizes



24"x24"  
MATT  
±0.35"/9 mm

Color shading



V2

MULTICOLOR MIX

↓27%



Available sizes



24"x24"  
MATT  
±0.35"/9 mm

Color shading



V2

RED

↓27%



Available sizes



24"x24"  
MATT  
±0.35"/9 mm

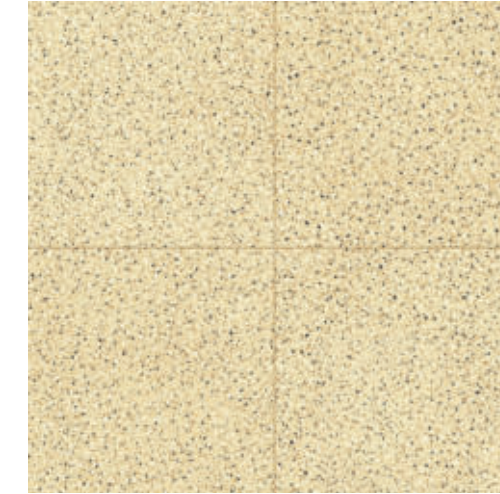
Color shading



V2

GOLD

↓27%



Available sizes



24"x24"  
MATT  
±0.35"/9 mm

Color shading



V2

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Color Shading



V1

UNIFORM APPEARANCE



V2

SLIGHT VARIATION



V3

MODERATE VARIATION

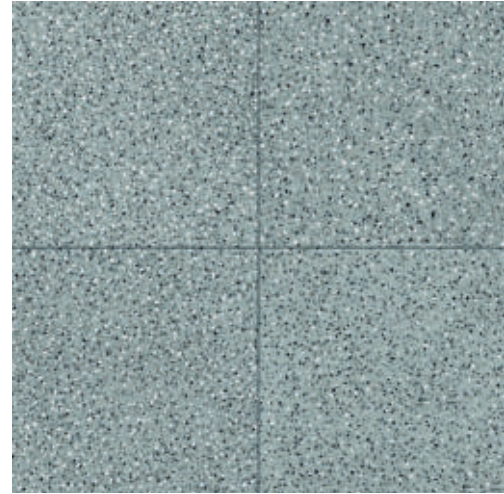


V4

SUBSTANTIAL VARIATION

GREEN

↓27%



Available sizes



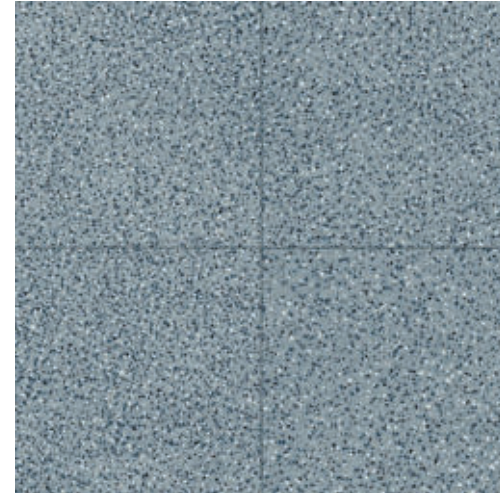
24"x24"  
MATT  
± 0.35"/9 mm

Color shading



BLUE

↓27%



Available sizes



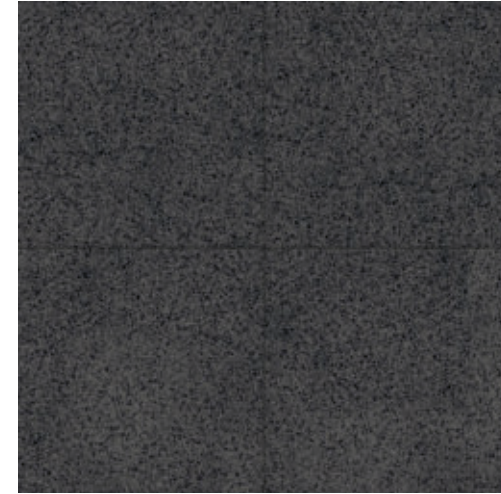
24"x24"  
MATT  
± 0.35"/9 mm

Color shading



BLACK

↓26%



Available sizes



24"x24"  
MATT  
± 0.35"/9 mm

Color shading



The color of tiles printed in this catalog may differ from actual tiles. Tile color reproductions in this catalog are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a color, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of color as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible color difference.

Color Shading



TRIM TILES

COORDINATED BULLNOSE AND COVE BASE FROM VISION AND VISION COLOR COLLECTIONS



BULLNOSE 3"x24"



COVE BASE 6"x12"

NEUTRAL MIX	VISION DOVE / VISION COLOR STAR WHITE
MULTICOLOR MIX	VISION DOVE / VISION COLOR STAR WHITE
RED	VISION TAUPE / VISION COLOR STAR WHITE
GOLD	VISION TAUPE / VISION COLOR STAR WHITE
GREEN	VISION PEARL / VISION COLOR STAR WHITE
BLUE	VISION COLOR STAR WHITE
BLACK	VISION COLOR STAR WHITE / VISION COLOR STAR BLACK

# Elite SHAPES DW

**PROJECT**

FLOOR DESIGN

ELITE SHAPES Spire Elite Color Green- 12'x24'

ELITE SHAPES Spire Elite Color Multicolor Mix- 12'x24'

# Excellent performance.

PORCELAIN SURFACES ENSURE LONG-TERM RESISTANCE, SUPPORTING LAYOUTS THAT REQUIRE STRUCTURAL RELIABILITY. COLORS AND SHAPES ADD DESIGN FLEXIBILITY, ENABLING WELL-BALANCED COMPOSITIONS.

## PROJECT

FLOOR DESIGN

ELITE SHAPES Hexagon Elite Color Neutral Mix - 24"x24"

ELITE SHAPES Hexagon Elite Color Black - 24"x24"

# Ideas multiplier.

WITH ELITE, SURFACES BECOME A TOOL FOR EXPERIMENTATION, FROM CALIBRATED COLORS TO MODULAR SHAPES: AN INTEGRATED COLLECTION WIDENING CONTEMPORARY DESIGN PERSPECTIVES.

**PROJECT**

FLOOR DESIGN  
ELITE SHAPES Trapezoid Elite Color Green - 12"x24"  
ELITE SHAPES Trapezoid Elite Color Neutral Mix - 12"x24"



# Versatile attitude.

ELITE SHAPES GEOMETRIES ADAPT EASILY TO DIFFERENT INSTALLATION SCHEMES. PORCELAIN DURABILITY ENSURES THAT EACH COMPOSITION DOESN'T FADE AND REMAINS STABLE OVER TIME.

## PROJECT

FLOOR DESIGN  
ELITE SHAPES Trio Elite Diamond White - 24"x24"  
ELITE SHAPES Trio Elite Color Blue - 24"x24"  
ELITE SHAPES Trio Elite Fashion Grey - 24"x24"

# Elegance reloaded.

VIBRANT SHAPES RENEW THE TERRAZZO LOOK WITH A MODERN, UNMISTAKABLE TOUCH; THE LIGHT REFLECTIONS OF SURFACE GRAINS GIVE A SOPHISTICATED FLAIR TO INTERIOR SPACES.

**PROJECT**

FLOOR DESIGN

ELITE SHAPES Diamond Elite Fashion Grey - 23"x23"

ELITE SHAPES Diamond Elite Color Red - 23"x23"

Elite Color Red - 24"x24"

# EliteSHAPES<sup>DW</sup>

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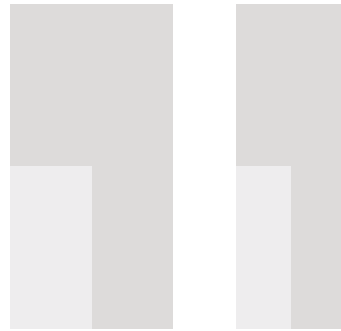
The Project.

# A. Shapes and Sizes

Elite Shapes offers plank and creative geometries derived from 24"x24" and 12"x12" bases. These forms allow precise, flexible layouts aligned with contemporary needs.

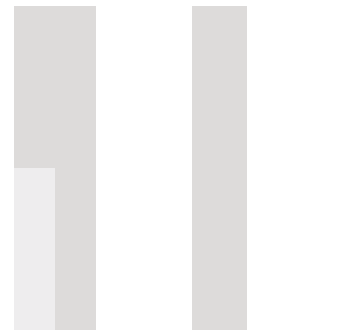


## Plank



**Big**  
12"x24"  
**Small**  
6"x12"

**Big**  
8"x24"  
**Small**  
4"x12"



**Big**  
6"x24"  
**Small**  
3"x12"

**Big**  
4"x24"

## Creative



### Diamond

**Big** 23"x23"  
**Small** 11"x11"



### Rhombus

**Big** 11"x20"  
**Small** 8"x15"



### Trapezoid

**Big** 10"x24"  
**Small** 5"x11"



### Hexagon

**Big** 20"x24"  
**Small** 10"x11"



### Ruby

**Big** 11"x23"  
**Small** 5"x11"



### Trio

**Big** 24"x24"  
**Small** 12"x12"



### Peacock

**Big** 20"x23"  
**Small** 9"x10"



### Tower

**Big** 23"x23"  
**Small** 11"x11"




### Spire

**Big** 12"x24"  
**Small** 12"x12"

# B. Pattern combinations



Elite Shapes offers a wide selection of modular patterns. Each layout combines geometry and color to create clear, expressive compositions tailored to various design intents.

<p><b>PLANK</b></p>	<p><b>DIAMOND</b></p>	<p><b>HEXAGON</b></p>	<p><b>PEACOCK</b></p>
<p><b>RHOMBUS</b></p>	<p><b>RUBY</b></p>	<p><b>TOWER</b></p>	<p><b>TRAPEZOID</b></p>
<p><b>TRIO</b></p>	<p><b>SPIRE</b></p>	<div style="background-color: #f0f0f0; padding: 10px;">  <p><b>SHAPE YOUR OWN DESIGN VISION!</b> For a comprehensive list of available pattern combinations visit <b><a href="https://lcura.com/elite-shapes">lcura.com/elite-shapes</a></b></p> </div>	

# C. Color Palette

Elite and Elite Color share a terrazzo-inspired palette of natural and vivid shades, supporting different atmospheres and levels of intensity within the same project.

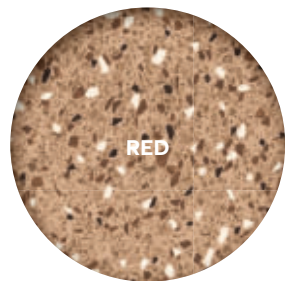
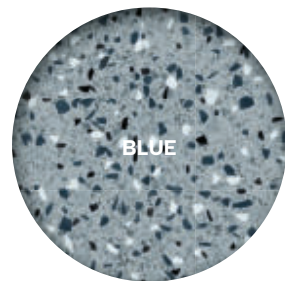
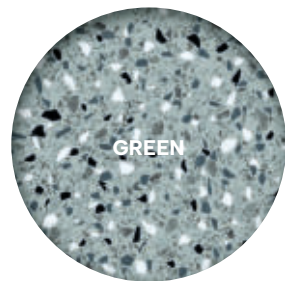
## Natural



## Neutral

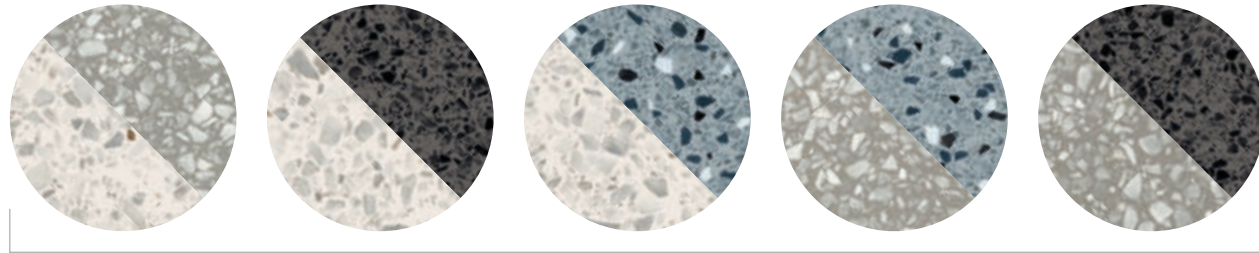


## Accent

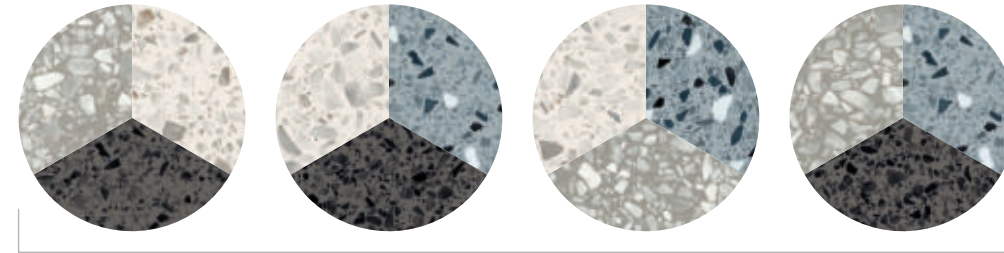


# D. Vibrations

## Urban



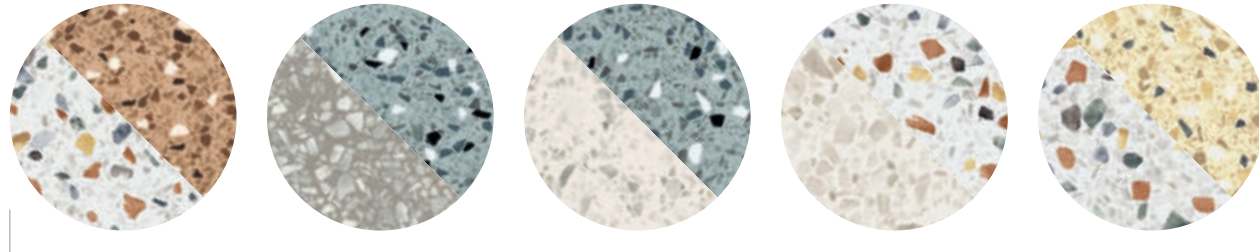
BICHROME



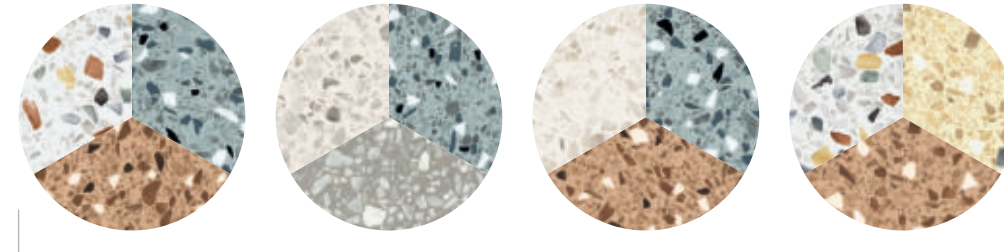
TRICHROME

**WHERE QUIET SHADES MEETS MODERN SPIRIT.**  
A palette born from city light and architectural rhythm.

## Nature



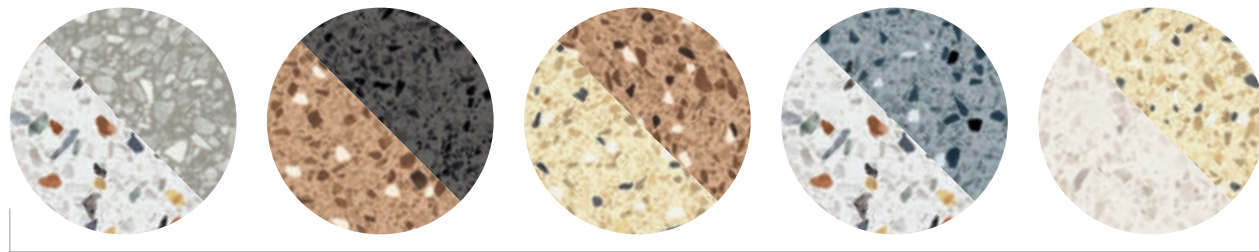
BICHROME



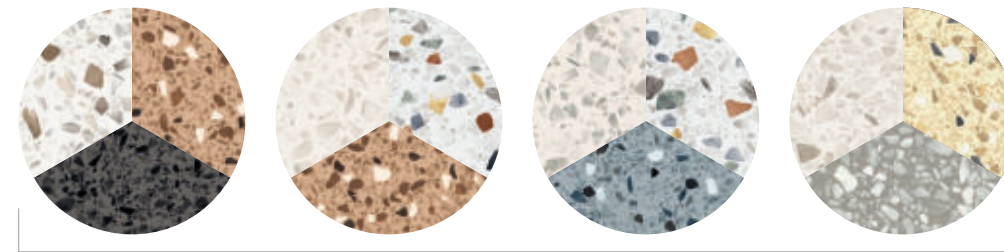
TRICHROME

**EARTH'S OWN HARMONY, TRANSFORMED INTO COLOR.**  
Organic hues that breathe warmth into every space.

## Tradition



BICHROME



TRICHROME

**A TIMELESS DIALOGUE BETWEEN PAST AND PRESENT.**  
Classic tones reborn with contemporary grace.

# E. Grouts

Tone-on-tone or contrasting grouts refine each composition. The suggested grout shades ensure coordinated combinations highlighting geometries and enhancing chromatic balance.

## Monochrome

● Tone-on-Tone ■ Contrasting

		Mapei							Laticrete										
		117 Pure White	101 Rain	38 Avalanche	49 Light Almond	15 Bone	79 Cocoa	47 Charcoal	88 Silver Shadow	09 Frosty	230 Armor	22 Midnight Black	89 Smoke Grey	40 Latte	42 Mocha	03 Silk	53 Twilight Blue	45 Raven	58 Terracotta
Neutral	Diamond White							●		■									
	Oyster Beige			●										■					
	Fashion Grey			■								●							
Natural	Neutral Mix			●		■													
	Multicolor Mix			●		■													
Accent	Gold														■	●			
	Red															■			●
	Green	■	●																
	Blue								■								●		
	Black								■			●							

## Bichrome

		Mapei							Laticrete										
		117 Pure White	101 Rain	38 Avalanche	49 Light Almond	15 Bone	79 Cocoa	47 Charcoal	88 Silver Shadow	09 Frosty	230 Armor	22 Midnight Black	89 Smoke Grey	40 Latte	42 Mocha	03 Silk	53 Twilight Blue	45 Raven	58 Terracotta
Urban	Top								●			●						■	
	Bottom								■		●						●		
Nature	Top		●			●	■												
	Bottom			●				■							■				
Tradition	Top									●								■	
	Bottom				■									■		●			●

## Trichrome

Urban	Top								●			●					●		
	Bottom									●		●					●		
Nature	Top			●									●						●
	Bottom			●												●			●
Tradition	Top									●								■	●
	Bottom				■												●		●

# F. How it Works

Choose shapes, sizes, and patterns to build custom layouts and give life to your personal design idea. A versatile mix-and-match tool at your disposal to realize contemporary interior solutions.

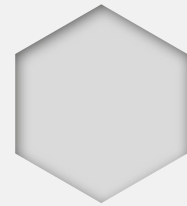
## 1. Choose a shape



Plank



Diamond



Hexagon



Peacock



Rhombus



Ruby



Tower



Trapezoid



Trio

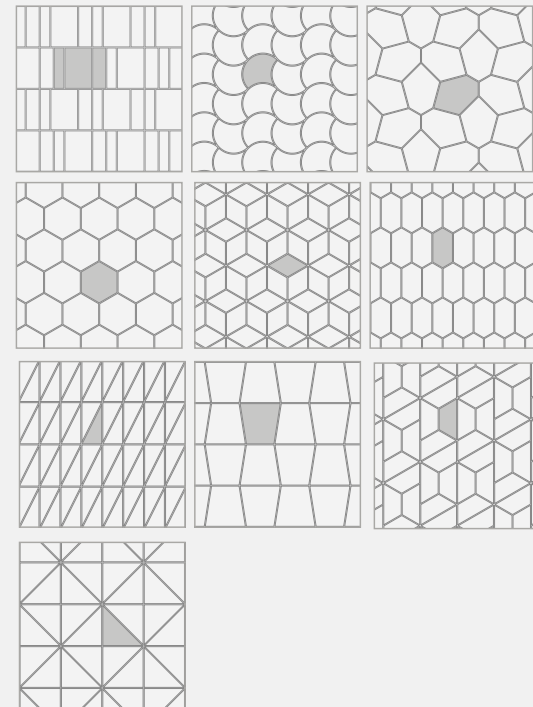


Spire

## 2. Select a size

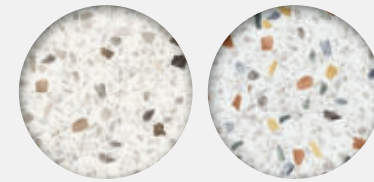
SMALL | BIG

## 3. Choose a pattern

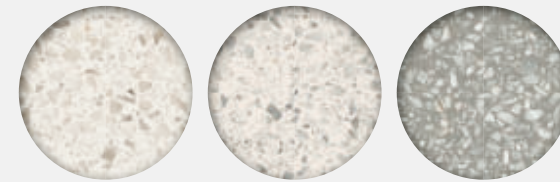


## 4. Pick your colors

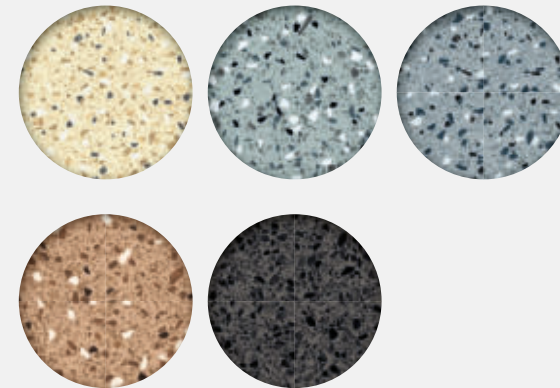
### Natural



### Neutral

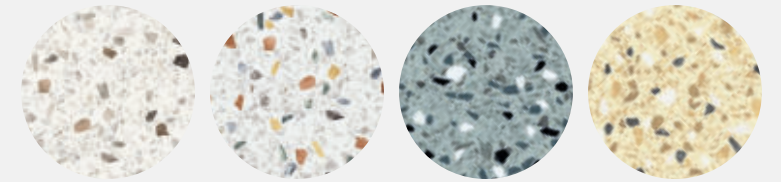


### Accent

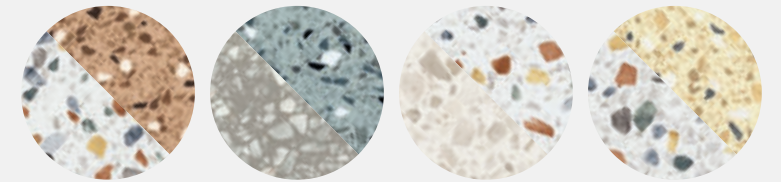


## 5. Select a vibration

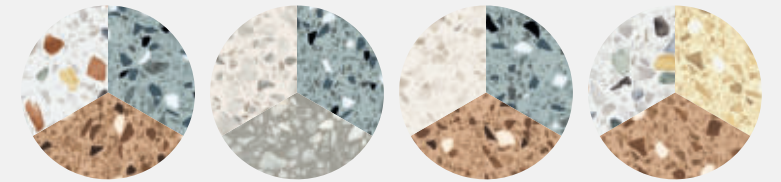
### Mono



### Bichrome



### Trichrome



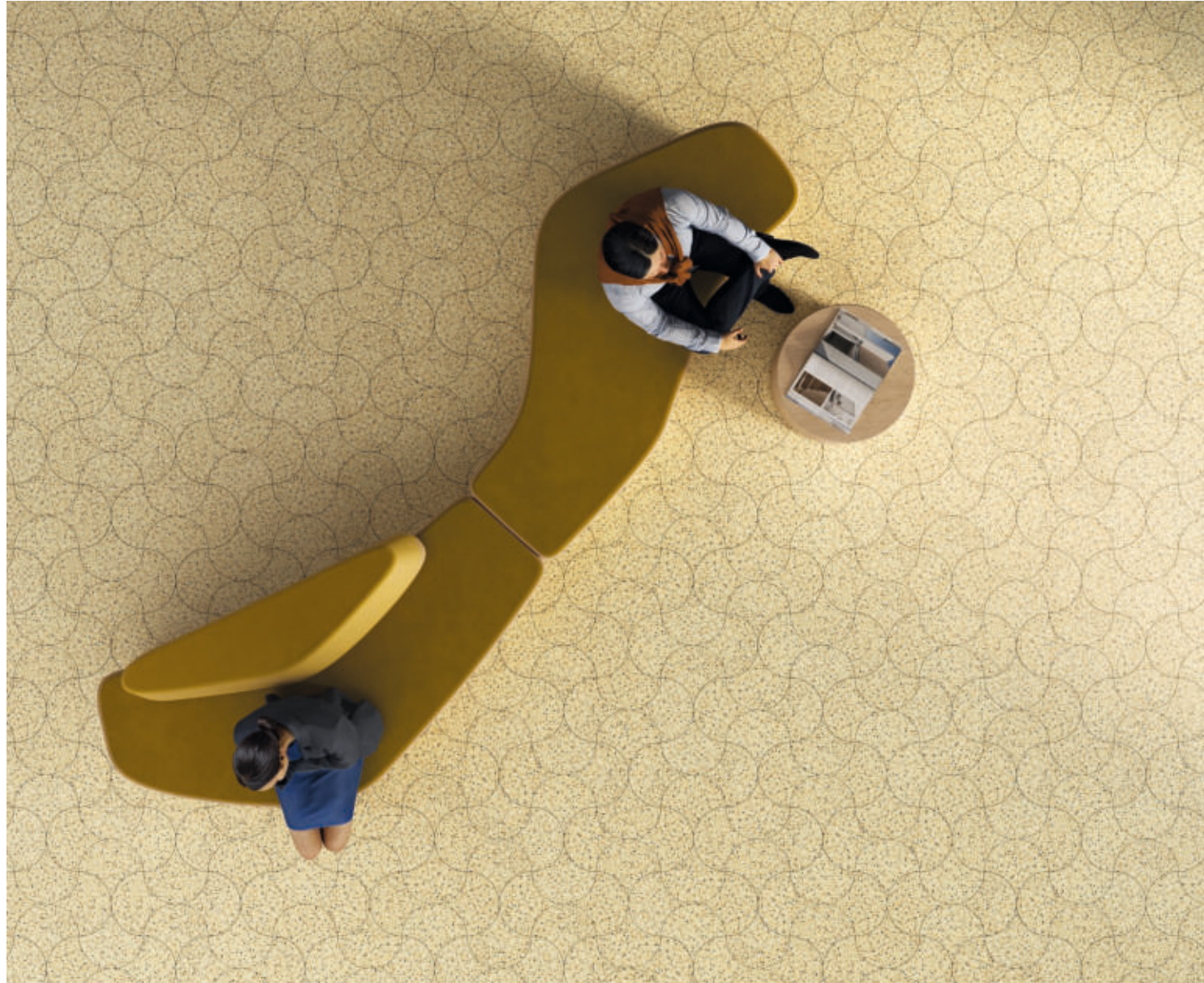
## 6. Add grout

### Matching

### Contrast



# G. Combination inspiration



Contemporary attitude.

# Monochrome

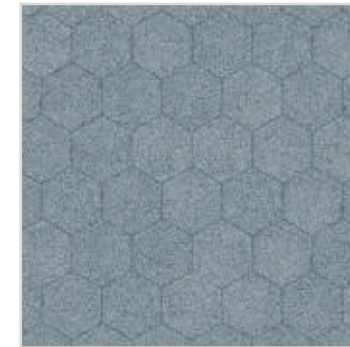
PLANK



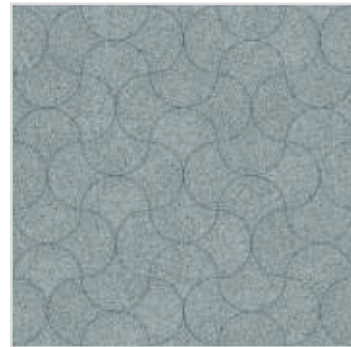
DIAMOND



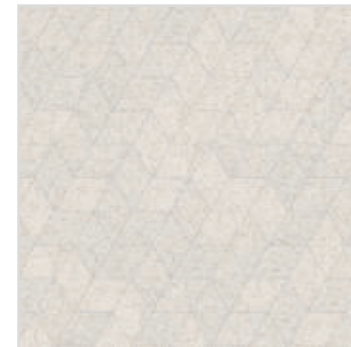
HEXAGON



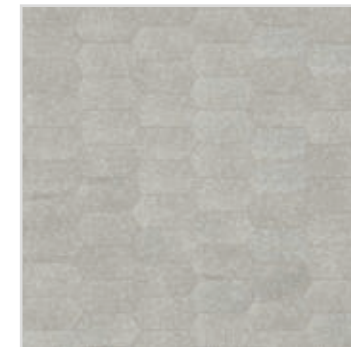
PEACOCK



RHOMBUS



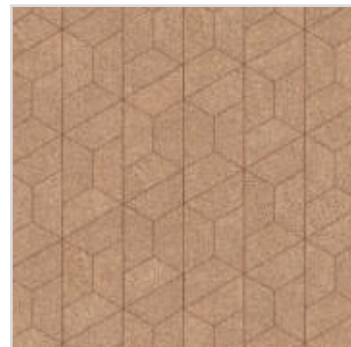
RUBY



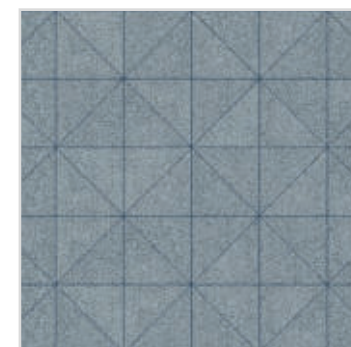
TOWER



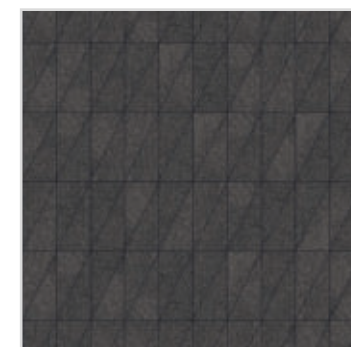
TRAPEZOID



TRIO



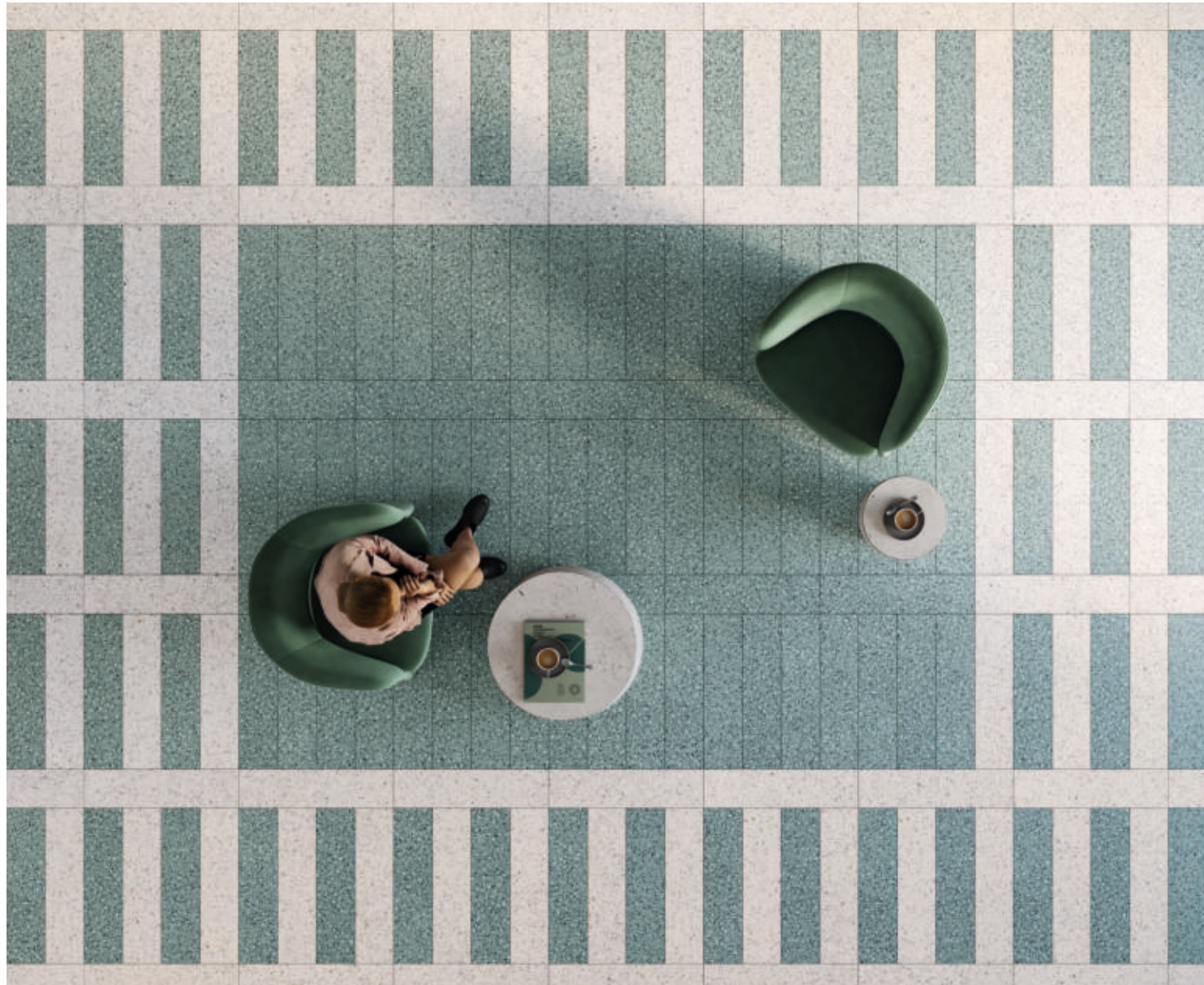
SPIRE



**SHAPE YOUR OWN DESIGN VISION!**

These are some examples of the infinite possibilities you have to match forms, patterns and colors with Elite Shapes. Take inspirations, free your creativity, and shape your own design vision.

# G. Combination inspiration



Vibrant inspiration.

# Bichrome

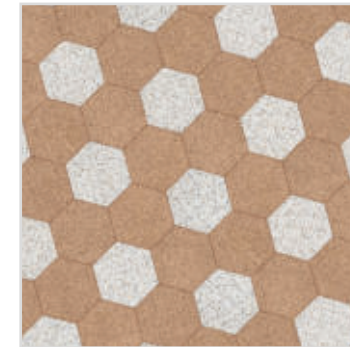
PLANK



DIAMOND



HEXAGON



PEACOCK



RHOMBUS



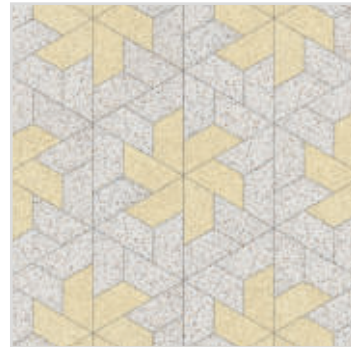
RUBY



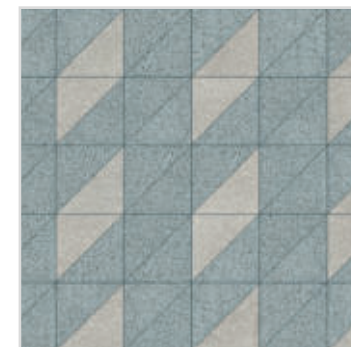
TOWER



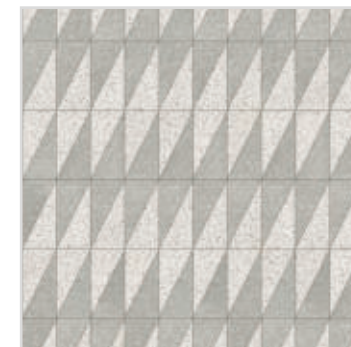
TRAPEZOID



TRIO



SPIRE



**SHAPE YOUR OWN DESIGN VISION!**

These are some examples of the infinite possibilities you have to match forms, patterns and colors with Elite Shapes. Take inspirations, free your creativity, and shape your own design vision.

# G. Combination inspiration



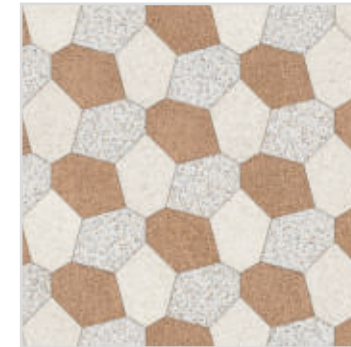
Creative perspective.

# Trichrome

PLANK



DIAMOND



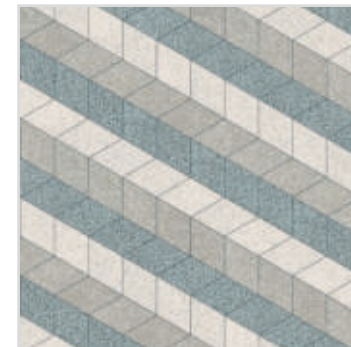
HEXAGON



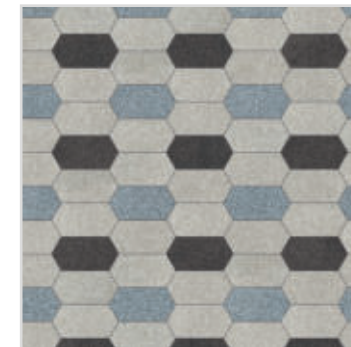
PEACOCK



RHOMBUS



RUBY



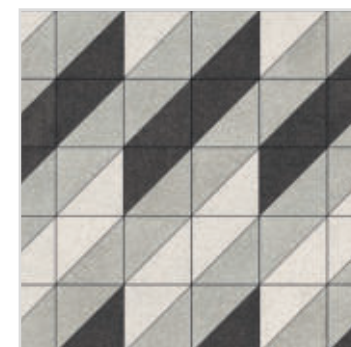
TOWER



TRAPEZOID



TRIO



SPIRE



**SHAPE YOUR OWN DESIGN VISION!**

These are some examples of the infinite possibilities you have to match forms, patterns and colors with Elite Shapes. Take inspirations, free your creativity, and shape your own design vision.

COLORED BODY PORCELAIN - Rectified Monocaliber

PHYSICAL PROPERTIES	TEST ASTM	NORTH AMERICAN STANDARD A137.1* / A137.3*	PORCELAIN TILES (REF A137.1)	PORCELAIN TILES SAFE STEP+ FINISH (REF A137.1)	PORCELAIN PAVERS FRONTIER20 (REF A137.3)	PORCELAIN VENEERS VENEER WORLD (REF A137.1)
			RESULTS	RESULTS	RESULTS	RESULTS
Water absorption *	C373	≤ 0.5%	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.3	COMPLY WITH ANSI A137.1
DCOF Average dynamic coefficient of friction **	ANSI A.326.3	As reported	IW - Interior, Wet	IW+ - Interior, Wet Plus	EW - Exterior, Wet	NOT APPLICABLE
Skid Resistance	EN 16165 (EX DIN 51097) EN 16165 (EX DIN 51130)	-	-	-	A+B+C R11	NOT APPLICABLE
Resistance to freeze/thaw cycling *	C1026	As reported	RESISTANT	RESISTANT	RESISTANT	RESISTANT
Resistance to thermal shock	C484	As reported	RESISTANT	RESISTANT	RESISTANT	RESISTANT
Warpage (edge)	C485	Warpage ± 0.4% or ± 0.05 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.3	COMPLY WITH ANSI A137.1
Warpage (diagonal)	C485	Warpage ± 0.4% or ± 0.07 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.3	COMPLY WITH ANSI A137.1
Wedging	C502	± 0.25% or ± 0.03 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.3	COMPLY WITH ANSI A137.1
Chemical resistance	C650	As reported	UNAFFECTED	UNAFFECTED	UNAFFECTED	UNAFFECTED
Resistance to stain	C1378	As reported	UNAFFECTED	UNAFFECTED	UNAFFECTED	UNAFFECTED
Thickness	C499	Range: 0.04 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.3	COMPLY WITH ANSI A137.1
Breaking strength	C648	250 lbf or greater	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	-	COMPLY WITH ANSI A137.1
	C1050	2000 lbf	-	-	COMPLY WITH ANSI A137.3	-
Module of Rapture	C1050	5000 psi	-	-	COMPLY WITH ANSI A137.3	-

\* Average values referred to our production and related to the matt finish of the product.  
 \*\* As far as values relating to the matt finish of the product and to tests carried out by certified external laboratories whose results are available upon request at Headoffice, we are willing to check the lot you are interested in purchasing.  
 - Be sure to use tiles belonging to the same caliber.  
 - Test results are available on request.  
 - The information provided can be subject to change. Please refer to [lcura.com](http://lcura.com) for the latest, most accurate and up-to-date information.

26% RECYCLED MATERIAL Fashion Grey, Precious Black, Black  
 27% RECYCLED MATERIAL Diamond White, Oyster Beige, Neutral Mix, Multicolor Mix, Gold, Green, Blue, Red  
 36% RECYCLED MATERIAL FR20 Diamond White, FR20 Fashion Grey

CERTIFIED PORCELAIN TILE  
 MADE IN THE USA  
 GREEN SQUARED CERTIFIED  
 INTERNATIONAL WELL BUILDING INSTITUTE™  
 Member of TICNA  
 VOC FREE  
 Declare.  
 hpd  
 ISO 17025  
 EPD Hub



LANDMARK SURFACES

**MATT**  
 A refined matte surface with a contemporary appearance that enhances the natural character of porcelain.

**SAFESTEP+**  
 A high-performance lowsheen, matte finish with enhanced anti-slip protection. The DCOF ≥ 0.65 delivers enhanced safety without compromising aesthetics and while maintaining a surface that is pleasant to the touch and easy to clean

**GRIP**  
 The ultimate anti-slip solution able to combine a DCOF ≥ 0.70 and DIN R11 C classification with a low sheen, easy to clean and pleasant to the touch surface. Ideal for outdoor areas and indoor wet spaces such as pools, patios, and SPAs.



**Landmark Ceramics - UST, Inc.**

1427 N. Main Street  
Mount Pleasant, TN 38474

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Tel. 931.325.5700

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