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COLORAMA



LE INFINITE POSSIBILITÀ DI COLORE  
THE ENDLESS POSSIBILITIES OF COLOR

# COLORAMA

*“Sistema di colori e formati che abbraccia un’ampia gamma di abbinamenti”*

*“System of colors and formats embracing a wide range of matchings.”*

**Colorama**, una nuova collezione che racchiude in sé tre proposte: Color, Stick, Decor, un insieme diversificato di prodotti che permette di creare un catalogo completo dedicato al colore, capace di abbracciare una vasta gamma di soluzioni, declinate nel grande formato, nelle strutture e nel decoro.

**Colorama**, a new collection that encompasses three proposals: Color, Stick, Decor, different set of products that create a total look, embracing a wide range of solutions and colors, available in large formats, structures, and decorations.

**Color** è una collezione di piastrelle in grès porcellanato rettificato, adatta per un utilizzo a pavimento e rivestimento, disponibile nei formati 60x120 cm e 120x120 cm, spessore 9,5 mm, in sei tinte unite: bianco, perla, grigio, cotto, verde, blu.

**Color** is a rectified porcelain stoneware collection, for floor and wall. Available in two sizes 60x120 cm (24"x48") and 120x120 cm (48"x48") rectified, thickness 9,5 mm ( $\frac{3}{8}$ "), in six colors: bianco, perla, grigio, cotto, verde, blu.

**Stick** è una collezione di piastrelle in grès porcellanato rettificato, adatta per un utilizzo a rivestimento. La sua struttura tridimensionale ispirata agli ornamenti architettonici utilizzati in edilizia, permette di creare ambienti contemporanei con un effetto decorativo sofisticato ed elegante. Realizzato nel formato 30x60 cm, spessore 9,5 mm - 11 mm. Disponibile nelle stesse sei nuance della collezione "Color": bianco, perla, grigio, cotto, verde, blu.

**Stick** is a rectified porcelain stoneware collection for wall. The three-dimensional structure inspired by the shape of architectural ornaments, allows you to create contemporary environments with elegant and sophisticated decorative effects. Available in 30x60 cm (12"x24"), thickness 9,5 mm ( $\frac{3}{8}$ ") - 11 mm ( $\frac{7}{16}$ "). The color palette consists of six colors, the same of "Color" collection: bianco, perla, grigio, cotto, verde, blu.

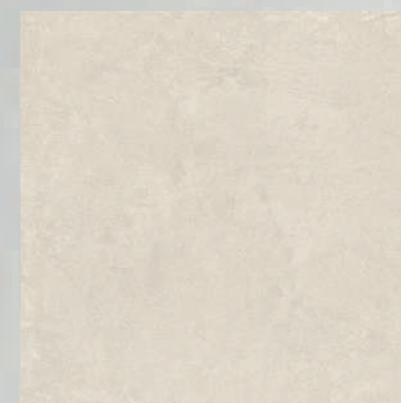
**Decor** è una collezione di piastrelle in grès porcellanato rettificato, adatta per un utilizzo a rivestimento, nel formato 60x120 cm, spessore 9,5 mm. Si compone di 4 differenti grafiche decorative realizzate con nuova tecnologia di stampa digitale a freddo: Brush, Precious, Circles e Flowers, che si accostano perfettamente alle tinte unite di "Color". Circles e Flowers (realizzate in collaborazione con il designer Robert Dawson) sono declinate in 6 varianti colore ciascuna, mentre Precious e Brush sono disponibili in un'unica variante che racchiude in sé tutte le tinte. La collezione viene impreziosita da un effetto rilievo delle texture decorative.

**Decor** is a rectified porcelain stoneware collection for wall, available in 60x120 cm (24"x48"), thickness 9,5 mm ( $\frac{3}{8}$ "). It consists of 4 different decorative graphics made with a new digital printing technology: Brush, Precious, Circles and Flowers, which perfectly match the nuances of "Color". Circles and Flowers (made in collaboration with designer Robert Dawson), declined in 6 color variants, while Precious and Brush available in single variants that contains all the shades. The collection is enriched by a relief effect of decorative textures.

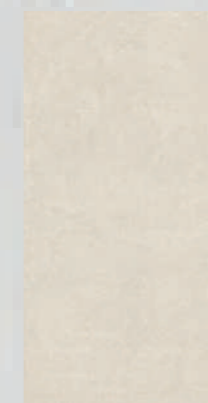
*“System of colors and formats embracing a wide range of matchings.”*



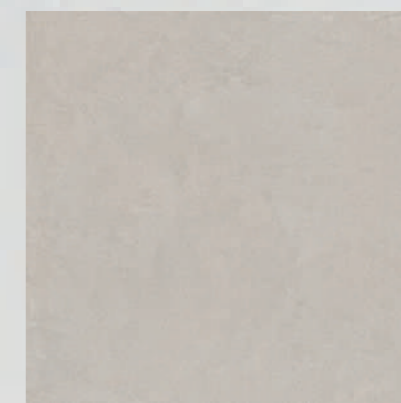
# COLORAMA - COLOR



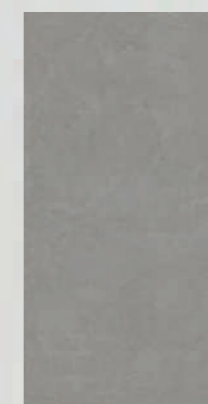
COLOR 1 - BIANCO  
R10/DCOF



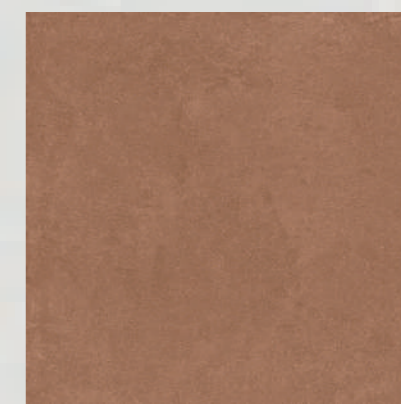
COLOR 2 - PERLA  
R10/DCOF



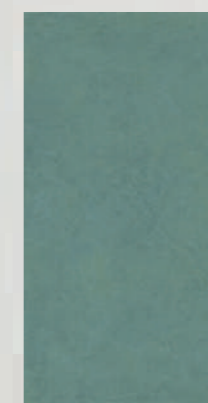
COLOR 3 - GRIGIO  
R10/DCOF



COLOR 4 - COTTO  
R10/DCOF



COLOR 5 - VERDE  
R10/DCOF



COLOR 6 - BLU  
R10/DCOF

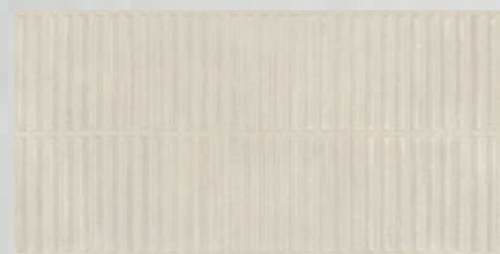


**COLOR** è una collezione di piastrelle in grès porcellanato rettificato, adatta per un utilizzo a pavimento e rivestimento, disponibile nei formati 60x120 cm e 120x120 cm, spessore 9,5 mm, in sei tinte unite: bianco, perla, grigio, cotto, verde, blu.

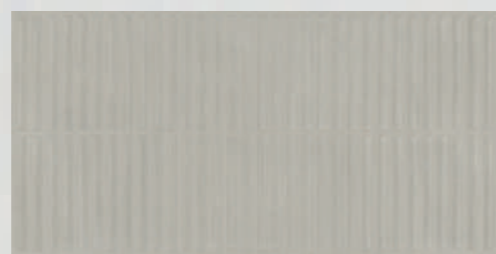
**COLOR** is a rectified porcelain stoneware collection, for floor and wall. Available in two sizes 60x120 cm (24"x48") and 120x120 cm (48"x48") rectified, thickness 9,5 mm (3/8"), and in six colors: bianco, perla, grigio, cotto, verde, blu.

LIVING, rivestimento / covering: COLOR 6 - BLU (60x120 cm - 24"x48")  
pavimento / floor: COLOR 5 - VERDE (120x120 cm - 48"x48")

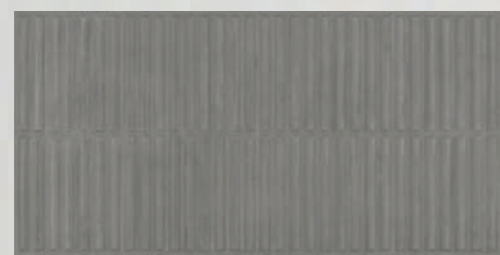
# COLORAMA - STICK



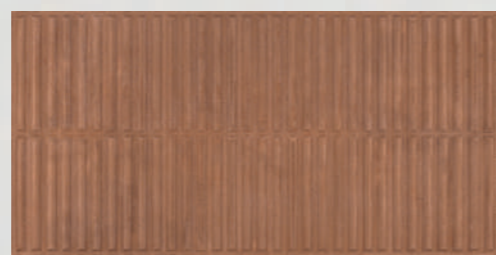
STICK 1 - BIANCO



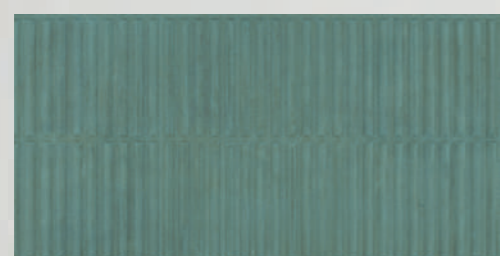
STICK 2 - PERLA



STICK 3 - GRIGIO



STICK 4 - COTTO



STICK 5 - VERDE



STICK 6 - BLU

**STICK** è una collezione di piastrelle in grès porcellanato rettificato, adatta per un utilizzo a rivestimento. Realizzato nel formato 30x60 cm, spessore 9,5 mm - 11 mm. Disponibile nelle stesse sei nuance della collezione "Color": bianco, perla, grigio, cotto, verde, blu.

**STICK** is a rectified porcelain stoneware collection for wall. Available in 30x60 cm (12"x24") size, thickness 9,5 mm ( $\frac{3}{8}$ " - 11 mm ( $\frac{7}{16}$ ")). The color palette consists of six colors, the same of "Color" collection: bianco, perla, grigio, cotto, verde, blu.



BAR, rivestimento / covering: STICK 1 - BIANCO, STICK 4 - COTTO (30x60 cm - 12"x24")

## COLORAMA - DECOR

La collezione Colorama Decor, inaugura un nuovo filone espressivo, aprendosi verso nuove collaborazioni con designer nazionali ed internazionali per creare elementi grafici su superfici ceramiche di grande formato, ispirate alla logica del wallpaper.

The collection Colorama Decor, inaugurates a new strand of expression, opening up to new collaborations with national and international designers to create graphic elements on large ceramic surfaces, inspired by the logic of wallpaper.

*Brush*



DECOR 1 - BRUSH

*Precious*



DECOR 2 - PRECIOUS

**DECOR**, è una collezione di piastrelle in grés porcellanato rettificato, adatta per un utilizzo a rivestimento, nel formato 60x120 cm, spessore 9,5 mm. Realizzate con nuova tecnologia di stampa digitale a freddo. La collezione viene impreziosita da un effetto rilievo delle texture decorative.

**DECOR** is a rectified porcelain stoneware collection for wall, available in 60x120 cm (24"x48"), thickness 9,5 mm ( $\frac{3}{8}$ ""). Made with a new digital printing technology. The collection is enriched by a relief effect of decorative textures.



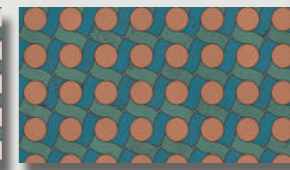
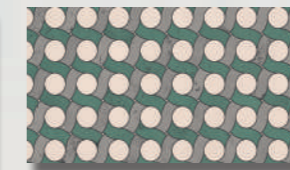
# COLORAMA - DECOR

by *Robert Dawson*

La collezione di decori by Robert Dawson nasce da un'insolita combinazione di texture che giocano con la nostra percezione, unendo giocosità e precisione geometrica. I temi della frammentazione, distorsione e successiva ricostruzione di immagini familiari e dell'ornamentazione, accompagnano tutte le opere dell'artista, che lavora sotto lo pseudonimo di Aesthetic Sabotage. Nato a New York e residente a Londra, Dawson è noto per il suo lavoro con il Willow Pattern.

This collection by Robert Dawson is created with an unusual combination of playfulness and geometric precision. Twisting, fragmenting and reconstructing familiar patterns and ornamentation, are the strong themes that characterise Dawson's collections, who works under the pseudonym of Aesthetic Sabotage. Born in New York, Dawson works out of London. He is known for his work with the Willow Pattern, which he has pursued throughout his career.

## *Circles*



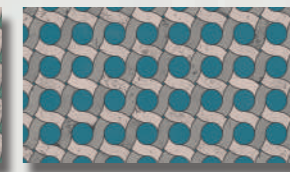
DECOR 3A

DECOR 3D



DECOR 3B

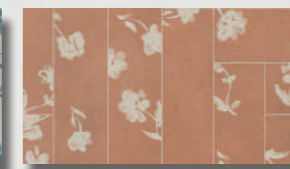
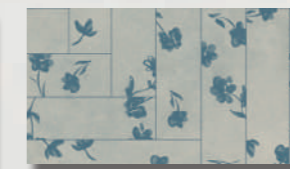
DECOR 3E



DECOR 3C

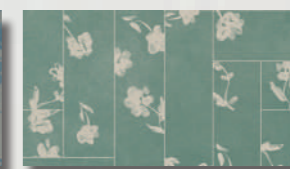
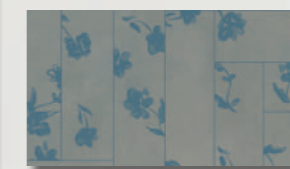
DECOR 3F

## *Flowers*



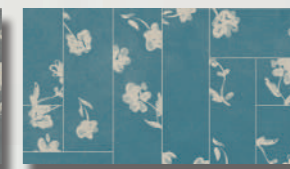
DECOR 4A

DECOR 4D



DECOR 4B

DECOR 4E



DECOR 4C

DECOR 4F

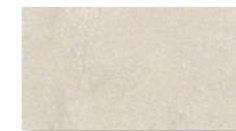
**DECOR** è una collezione di piastrelle in grés porcellanato rettificato, adatta per un utilizzo a rivestimento, nel formato 60x120 cm, spessore 9,5mm. Realizzate con nuova tecnologia di stampa digitale a freddo. Circles e Flowers, realizzate in collaborazione con il designer Robert Dawson, sono declinate in 6 varianti colore ciascuna, che si accostano perfettamente alle tinte unite di "Color". La collezione viene impreziosita da un effetto rilievo delle texture decorative.

**DECOR** is a rectified porcelain stoneware collection for wall, available in 60x120 cm (24"x48"), thickness 9,5 mm (3/8"). Made with a new digital printing technology. Circles and Flowers, made in collaboration with designer Robert Dawson, declined in 6 color variants, which perfectly match the nuances of "Color". The collection is enriched by a relief effect of decorative textures.

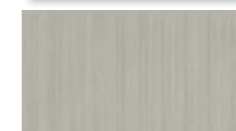
# MATCHINGS

abbinamenti consigliati  
suggested matchings

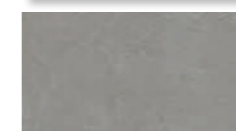
## Brush - Precious



bianco



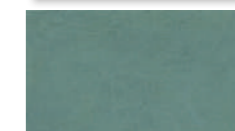
perla



grigio



cotto



verde



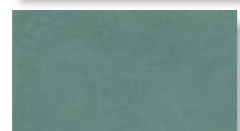
blu

## Circles by *Robert Dawson*

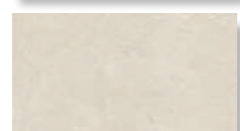
decor 3a



grigio



verde

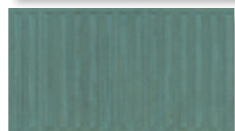


bianco

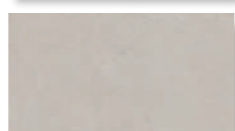
decor 3b



cotto

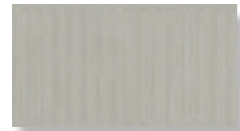


verde

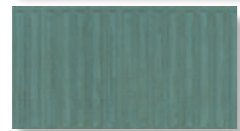


perla

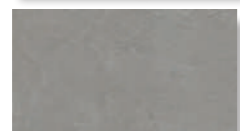
decor 3c



perla

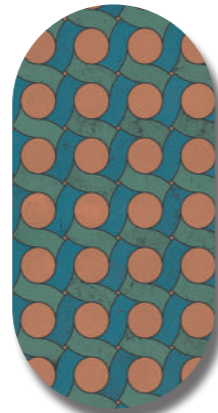


verde

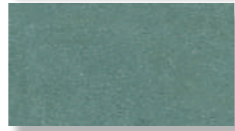


grigio

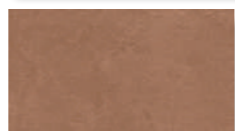
decor 3d



blu

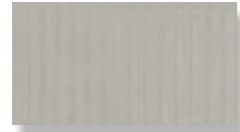


verde



cotto

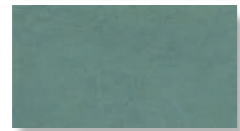
decor 3e



perla

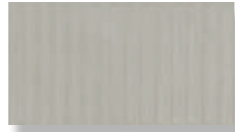
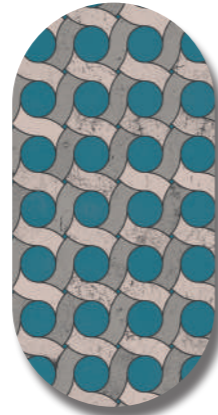


blu



verde

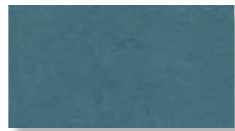
decor 3f



perla



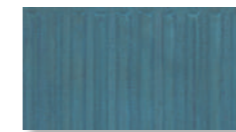
grigio



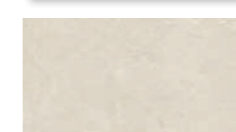
blu

## Flowers by *Robert Dawson*

decor 4a



blu

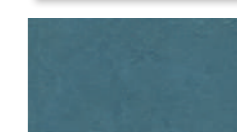


bianco

decor 4b

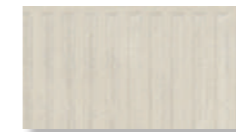


perla

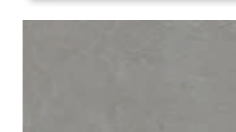


blu

decor 4c

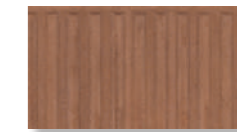


bianco



grigio

decor 4d



cotto

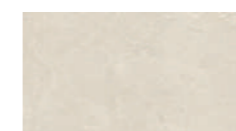


bianco

decor 4e



verde

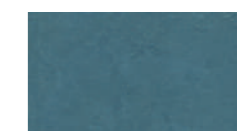


bianco

decor 4f



bianco



blu



color  
+  
stick



COLOR3-GRIGIO



STICK 1-BIANCO



STICK 4-COTTO



BAR, rivestimento / covering: STICK 1 - BIANCO, STICK 4 - COTTO (30x60 cm - 12"x24")  
pavimento / floor: COLOR 3 - GRIGIO (120x120 cm - 48"x48")

color  
+  
stick



COLOR6-BLU



STICK6-BLU



LIVING: rivestimento / covering: COLOR 6 - BLU (60x120 cm - 24"x48"), STICK 6 - BLU (30x60 cm - 12"x24")  
pavimento / floor: COLOR 6 - BLU (120x120 cm - 48"x48")

color  
+  
decor



COLOR 4 - COTTO



COLOR 6 - BLU

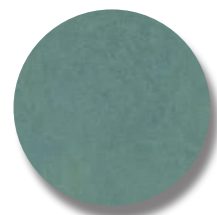


DECOR 1 - BRUSH



CUCINA / KITCHEN, rivestimento / covering: COLOR 6 - BLU, DECOR 1 - BRUSH (60x120 cm - 24"x48")  
pavimento / floor: COLOR 4 - COTTO (120x120 cm - 48"x48")

color  
+  
stick  
+  
decor



COLOR 5 - VERDE



STICK 1 - BIANCO



DECOR 4E - FLOWERS



**BAGNO / BATHROOM**, rivestimento / covering: COLOR 5 - VERDE, DECOR 4E - FLOWERS (60x120 cm - 24"x48"), STICK 1 - BIANCO (30x60 cm - 12"x24")  
pavimento / floor: COLOR 5 - VERDE (60x120 cm - 24"x48")

color  
+  
stick  
+  
decor



COLOR2-PERLA



STICK 1 - BIANCO



DECOR 2 - PRECIOUS



**BAGNO / BATHROOM**, rivestimento / covering: STICK 1 - BIANCO (30x60 cm - 12"x24"), DECOR 2 - PRECIOUS (60x120 cm - 24"x48")  
pavimento / floor: COLOR 2 - PERLA (120x120 cm - 48"x48")

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Settembre 2024

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