With its articulated and irregular veining, Ar.T renews and modernizes the timeless elegance of travertine. Porcelain stoneware interprets minimal aesthetics and offers a style that makes any environment precious.
CAESAR USA

ADVANTAGES

Created for the USA market
Exclusive products and collections designed to meet the needs of American consumers.

Avant-garde technology
Modern and state of the art production sites: maximum quality, efficiency, care of the workers and of the environment.

Top logistic and service
Market presence, quick distribution, improved customer service.

Style, Design, trend
The Italian ceramic tradition interprets American taste to create products featuring unique appeal and certified reliability.

A broad range
The made in the USA products enrich the broad range of Caesar Made in Italy products, with more than 2400 items, 240 colors and more than 30 sizes.

The USA have always represented a priority market for Caesar, since its foundation in 1988. Starting in 1997, the company has a branch office and a warehouse located in New Jersey (Eatontown) company owned Caesar USA Inc. Over the years, Caesar’s service in the USA has increased in a capillary way with the opening of new logistic hubs in Florida and California.

This path goes on in 2016 with the local production of porcelain collections dedicated to the American market. These products are manufactured in the brand-new plant located in Tennessee (MT Pleasant) owned by Gruppo Concorde, which Caesar is part of.

DESIGNED IN ITALY
The materials, specifically thought for the American market are designed in Italy thanks to the unique know-how that the company has developed over years of activity.

MADE IN USA
The industrial production is in the USA offering considerable logistic advantages to the entire distribution network.

Thanks to the strategy Designed in Italy Made in USA, Caesar offers doubles the advantages offered to American clients.

_ On one hand, the style and technical avant-garde of a design developed by Caesar in Italy.
_ On the other hand, the logistic and commercial advantages of a made in the USA product.
AR.T transforms natural stone by rediscovering travertine.

The three colors of the collection feature soft and delicate shades that are suitable for being mixed and matched in a subtle and versatile way. The particular cut of the stone unveils veins that decorate the surfaces and give elegance and personality to any space. Available in the 24”x24” and 12”x24” sizes, and this last size also in the non-rectified version, AR.T is characterized by a slightly texture that enriches the features of porcelain stoneware and making it more authentic and exclusive.
TIMELESS ELEGANCE FOR CONTEMPORARY ENVIRONMENTS.
Art is the evolution of the classic style, capable of interpreting in a magnificent manner any interior decoration trend.
T.PEARL

CREATIVITY AND COMBINATIONS OF MATERIALS.
Light and luminous colours successfully match with other collections, such as the wood effect of Reviva.

T. PEARL
T.CREAM

AN AUTHENTIC APPEAL WITH A HIGH RESISTANCE.
The veins and subtle changes of colour create floors and walls with a very natural, pleasant and well-balanced overall effect.
T.MILK

24"x24" Rectified_Squared
12"x24" Rectified_Squared
12"x24" Non rectified

DECORS
Composizione M
2"x2" Mosaic on 12"x12" sheet

TRIMS
3"x24" Bullnose
6"x12" Covebase
T.PEARL

24"x24" Rectified_Squared
12"x24" Rectified_Squared
12"x24" Non rectified

DECORS
Composizione M
2"x2", Mosaic on 12"x12" sheet

TRIMS
3"x24", Bullnose
6"x12", Covebase
T.CREAM

DECORS
Composizione M
2"x2" Mosaic on 12"x12" sheet

TRIMS
3"x24" Bullnose 6"x12" Covebase

24"x24" Rectified_Squared
12"x24" Rectified_Squared
12"x24" Non rectified

Porcelain Stoneware  Floor  Wall  Slight Variation  BOT 1068 compliant  Thickness 30" (9mm)  NO VOC  Frost Proof  Low water absorption (<0,5%)  Made in USA

24"x24"  12"x24"  12"x24"
COLORED-BODY PORCELAIN TILES

Colored-body porcelain stoneware tiles are produced minimizing the color difference between the glaze and the body. Nevertheless, the design is visible only on the surface.

TILE PERFORMANCE DATA

CLASSIFICATION IN ACCORDANCE WITH ANSI A137.1: 2012 (P1 CLASS).

<table>
<thead>
<tr>
<th>TECHNICAL FEATURE</th>
<th>ASTM TEST</th>
<th>VALUE REQUIRED ANSI A137.1-2012</th>
<th>CAESAR AVERAGE VALUE</th>
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</thead>
<tbody>
<tr>
<td>Face dimension</td>
<td>ASTM C-490</td>
<td>±0,25% or ±0,03 in</td>
<td>In accordance to ANSI A 137.1-2012</td>
</tr>
<tr>
<td>Wedging</td>
<td>ASTM C-502</td>
<td>±0,25% or ±0,03 in</td>
<td></td>
</tr>
<tr>
<td>Warpage diagonal</td>
<td>ASTM C-485</td>
<td>±0,4% or ±0,07 in</td>
<td></td>
</tr>
<tr>
<td>Warpage edge</td>
<td>ASTM C-485</td>
<td>±0,4% or ±0,05 in</td>
<td></td>
</tr>
<tr>
<td>Thickness</td>
<td>ASTM C-490</td>
<td>RANGE: 3/8&quot;, 6 mm (±0,1 mm)</td>
<td>In accordance to ANSI A 137.1-2012</td>
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<tr>
<td>Water absorption</td>
<td>ASTM C-373</td>
<td>≤0,5%</td>
<td>Passed “Impervious tiles” Class P1</td>
</tr>
<tr>
<td>Breaking strength</td>
<td>ASTM C-648</td>
<td>≥250 lbs (≥1113 N)</td>
<td>≥400 lbs</td>
</tr>
<tr>
<td>Freeze thaw</td>
<td>ASTM C-1026</td>
<td>No damages</td>
<td>In accordance</td>
</tr>
<tr>
<td>Chemical resistance</td>
<td>ASTM C-650</td>
<td>As reported</td>
<td>Unaffected</td>
</tr>
<tr>
<td>MOHS hardness</td>
<td>BOT 3000</td>
<td>Coeff. 6</td>
<td></td>
</tr>
<tr>
<td>BOT 3000 Proof</td>
<td>BOT 3000</td>
<td>0,42</td>
<td></td>
</tr>
</tbody>
</table>

Average values referred to the last two years of production and related to the matt finish of the product. Values relate to the matt finish of the product and to tests carried out by certified external laboratories, whose results are available upon request at Headoffice. Be sure to use the same caliber tiles. Color reproductions may vary from actual products.

Due to the intrinsic nature of porcelain stoneware tiles, please note that the coefficient of friction may vary within the same production lot or from one production lot to the other. Caesar products can become slippery when wet. We recommend to always keep the surface dry.

Color reproductions may vary from actual products.

Caesar reserves the right to modify the products illustrated in this catalogue for reasons of production or to improve quality. Samples are purely indicative. Packaging and weights may vary for production reasons. Contact our sales department when ordering.

In case of seeing pattern installation, Caesar recommends a minimum 30% over.

Caesar warrants that our products meet or exceed the requirements of ANSI specification ANSI A137.1: 2012, as shown in our Tile Performance Data sheets.

Color reproductions may vary from actual products.

Stone Look

Ar.T

Very Uniform appearance

Uniform Appearance

Slight Variation

Moderate Variation

Substantial Variation

V0

V1

V2

V3

V4

V0: Very Uniform appearance

V1: Uniform Appearance

V2: Slight Variation

V3: Moderate Variation

V4: Substantial Variation

Color reproductions may vary from actual products.

Caesar reserves the right to modify the products illustrated in this catalogue for reasons of production or to improve quality. Samples are purely indicative. Packaging and weights may vary for production reasons. Contact our sales department when ordering.

In case of seeing pattern installation, Caesar recommends a minimum 30% over.

Caesar warrants that our products meet or exceed the requirements of ANSI, specification ANSI/A137.1-2012.
CLEANING PROCEDURES

- After 36/48 hours, when both the floor and the grouts have completed their first drying phase and before the real phase of the floor has yet to begin, it is necessary to proceed with the cleaning of the tiled surface using a “padding” action acid detergent, diluted according to the manufacturer’s instructions.

- For areas heavily stained with grout, it is necessary to repeat this operation once or twice, increasing the percentage of water.

- The excess grout residue must be removed so that it does not dry and stick on the surface. It is necessary to change the cleaning water frequently and rinse well.

- Care must be taken on inlayed, polished and anti-slip products; for the latter in particular, the use of a floor-washing machine combined with the action of an acid detergent helps reach the spaces between adjacent tiles and clean them properly.

- If such a cleaning procedure is not carried out, or if such cleaning is carried out too late, the grout residue creates an extremely absorbent film, which holds dirt, making the surface difficult to clean: in this case, Ceramiche CAESAR S.p.A. will not be liable for any damage caused to the surface.

- We would like to remind you that porcelain stoneware is a product with excellent technical features which allow for high grade of mechanical wear and resistance to acids (except for hydrofluoric acid and its derivatives) and alkalis, features which are added to a high aesthetic quality.

- Ordinary maintenance must be carried out using specialist detergents to remove stains but these detergents must not leave a wax, film or membrane residue.

- Rinsing well with plenty of clean water is a fundamental part of the cleaning procedure, therefore we advise against the use of products which state that they “do not need rinsing”.

- For more detailed and updated information, please consult the website www.caesarceramicsusa.com, or contact our sales department.