URBAN LANDSCAPE

An Italian tile made in the USA
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The concrete is turned into a tile with an urban mood. Florim USA’s Urban Landscape collection consists of seven chic modern colors. The minimalistic smoothness and the solid color of the surface make the series perfect for contemporary projects with an urban feel. The collection offers two tile sizes coordinated with mosaics and trims that give it the ability to fit into any context and to be adaptable to a variety of aesthetic and functional needs. A minimalist style designed to inspire and surround commercial surfaces.
chelsea
12"x12"
silver lake
12”x12”
b

brighton

12”x12”
soho
12"x24"
southside 12"x24"
glitz, stix black and white
s

Southside

12"x12"
URBAN LANDSCAPE

12"x24"
12"x12"
Mosaic 12"x12"

3"x12" Bullnose
Cove Base 6"x12"
Inside Corner 1"x6"
Outside Corner 1"x6"

1093489 Silver Lake
1093490 South Side
1093488 Brighton
1093486 Soho
1093487 Midtown
1093485 Chelsea

1094184 Silver Lake
1094185 South Side
1094183 Brighton
1094181 Soho
1094182 Midtown
1094180 Chelsea

1094203 Silver Lake
1094204 South Side
1094205 Brighton
1094206 Soho
1094202 Midtown
1094201 Chelsea

1092803 Silver Lake
1092804 South Side
1092805 Brighton
1092806 Soho
1092808 Midtown
1092809 Chelsea

1092810 Silver Lake
1092811 South Side
1092813 Brighton
1092814 Soho
1092815 Midtown
1092816 Chelsea
Clearly distinguishable differences in texture and/or pattern with similar colors.

Slight Variation
While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of colors on each piece will vary insignificantly.

Moderate Variation
Random color differences from tile to tile, so that one tile may have totally different colors from that on other tiles. Thus, the final installation will be unique.

Substantial Variation
Differences among pieces from the same production run are minimal.

Why Porcelain?
- Porcelain offers one of the most durable and least expensive options over the lifespan of the building.
- Impervious to water
- Easy to maintain
- Variety of design options
- Environmentally friendly
- Resistant to germs and bacteria
- Fade resistant
- Fire resistant
- Durable - best long-term value vs. other floor coverings

How to Maintain Your Porcelain Tile
- Sweep or vacuum regularly.
- Wash with a household cleaner and hot water then rinse with clean water (do not use wax, oil-based or abrasive cleaners).

Progress That Touches and Invests in the Entire Society
As a active member of the U.S Green Building Council, Florim spreads awareness to the entire American communities and encourages towards the use of building solutions inspired by environmentally friendly practices. Using Florim products for project implementation, will positively contribute in obtaining scores and points required for earning the LEED certification (Leadership in Energy and Environmental Design).

A Commitment to the Development of Products for a Conscious Building Trade
Florim offers products containing recycled material. The adoption of eco-compatible production systems is merit of Italian designs produced in the U.S.

Technical Development That Considers the Natural Environment
Florim commits to the eco-compatible project and translates the same into an avant-guard production process, minimizing the negative impact on the environment.

Packaging

<table>
<thead>
<tr>
<th>Nominal Size</th>
<th>Metric (CM)</th>
<th>Thickness (MM)</th>
<th>Pieces per Box</th>
<th>Sq. Ft per Box</th>
<th>Weight per Box</th>
<th>Bales per Pallet</th>
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<tbody>
<tr>
<td>12&quot;x24&quot;</td>
<td>30x60</td>
<td>10 mm</td>
<td>6</td>
<td>12</td>
<td>24 lbs</td>
<td>48</td>
</tr>
<tr>
<td>3&quot;x3&quot; Bullnose</td>
<td>75x75</td>
<td>6 mm</td>
<td>12</td>
<td>6</td>
<td>14 lbs</td>
<td>10</td>
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<tr>
<td>3&quot;x12&quot; Cove Base</td>
<td>75x30</td>
<td>6 mm</td>
<td>10</td>
<td>5</td>
<td>17.5 lbs</td>
<td>-</td>
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<tr>
<td>1&quot;x6&quot; Bullnose Corner</td>
<td>2.5x15</td>
<td>6 mm</td>
<td>4</td>
<td>2</td>
<td>1 lbs</td>
<td>-</td>
</tr>
<tr>
<td>3&quot;x24&quot; Bullnose</td>
<td>75x60</td>
<td>6 mm</td>
<td>12</td>
<td>6</td>
<td>14 lbs</td>
<td>10</td>
</tr>
<tr>
<td>12&quot;x12&quot;</td>
<td>30x30</td>
<td>1 mm</td>
<td>13</td>
<td>13</td>
<td>58.1 lbs</td>
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<tr>
<td>3&quot;x3&quot; Mosaic</td>
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<td>10</td>
<td>5</td>
<td>14 lbs</td>
<td>10</td>
</tr>
<tr>
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<td>50x60</td>
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<td>5</td>
<td>17.5 lbs</td>
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<tr>
<td>3&quot;x12&quot; Bullnose</td>
<td>75x30</td>
<td>6 mm</td>
<td>10</td>
<td>5</td>
<td>17.5 lbs</td>
<td>-</td>
</tr>
<tr>
<td>1&quot;x6&quot; Inside Corner</td>
<td>2.5x15</td>
<td>6 mm</td>
<td>4</td>
<td>2</td>
<td>1 lbs</td>
<td>-</td>
</tr>
<tr>
<td>1&quot;x6&quot; Outside Corner</td>
<td>2.5x15</td>
<td>6 mm</td>
<td>4</td>
<td>2</td>
<td>1 lbs</td>
<td>-</td>
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<tr>
<td>All other sizes will be packaged as ordered. Please contact Florim customer service at 877-FLORIM1 for packaging information.</td>
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Technical Specifications - Color Body Porcelain

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<thead>
<tr>
<th>Property</th>
<th>Value</th>
<th>Standard</th>
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<tbody>
<tr>
<td>Surface Abrasion</td>
<td>≤ 0.5%</td>
<td>ASTM C1027</td>
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<tr>
<td>Chemical Resistance</td>
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<td>Dynamic Coefficient of Friction</td>
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<td>ASTM 1397</td>
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<tr>
<td>Static Resistance</td>
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<td>ASTM C1378</td>
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<tr>
<td>Scratch Hardness</td>
<td>≥ 8</td>
<td>MOHS</td>
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<tr>
<td>Resistance to Freeze</td>
<td>RESISTANT</td>
<td>ASTM C1260</td>
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Find more care, maintenance, and installation tips at www.florimusa.com