PIER

This is Home.
PIER

An Italian tile made in the USA

Where rustic elements meet natural shapes and colors, the result is an incredibly warm ambience known as Pier. The collection combines the simple beauty of organic wood with everyday practicality, giving the floor a traditional look and a strong naturalistic appeal. The vibrant colors, the wood grain texture, and the astounding 6x36 size evoke memories of the most beautiful American piers, resistant to the pounding waves day after day. An array of four colors with High Definition Graphics conveys the sense of real wood to both residential and commercial applications.
Balboa
6"x36"
Iced Rocks,
Espresso Stone Blend Mosaic
cocoa
6"x36"
cocoa
6"x36"
navy

6"x36"
navy
6"x36"
santa monica
6”x36”
santa monica
6"x36"
6”x36” +

1095764 Cocoa
1095765 Balboa
1095768 Santa Monica
1095766 Navy

* MINIMUM GROUT SIZE RECOMMENDED = 5 MM (OR APPROX. 3/16”) IF STAGGERED TILE PLACEMENT, WE RECOMMEND USING A 30% OFFSET. IF SPECIFIED BRICK PATTERN WITH 1/2 PATTERN MANDATORY, A BIGGER GROUT IS RECOMMENDED TO HIDE IMPERFECTIONS OF INSTALLATION (MINIMUM 1/4”).
WHY PORCELAIN?

There are many reasons to choose impervious porcelain tile over other floor coverings. It offers the largest array of design options and holds its value the longest. In a comparison between the many different flooring options, porcelain tile offers one of the most durable and least expensive options over the lifespan of the building.

Benefits of Porcelain Tile
- Impervious to water
- Easy to maintain
- Variety of design options
- Environmentally friendly
- Resistant to germs and bacteria
- Fade resistant
- Fire resistant
- Durable - best long-term value vs. other floor coverings

HOW TO MAINTAIN YOUR PORCELAIN TILE
- Sweep or vacuum regularly.
- Wash with a household cleaner and hot water then rinse with clean water (do not use wax, oil-based, or abrasive cleaners).

Find more care, maintenance, and installation tips at www.florimusa.com
PROGRESS THAT TOUCHES AND INVESTS IN THE ENTIRE SOCIETY
As a active member of the U.S Green Building Council, Florim spreads awareness to the entire American communities and encourages towards the use of building solutions inspired by environmentally friendly practices. Using Florim products for project implementation, will positively contribute in obtaining scores and points required for earning the LEED certification (Leadership in Energy and Environmental Design).

A COMMITMENT TO THE DEVELOPMENT OF PRODUCTS FOR A CONSCIOUS BUILDING TRADE
Florim offers products containing recycled material. The adoption of eco-compatible production systems is merit of Italian designs produced in the U.S.

TECHNICAL DEVELOPMENT THAT CONSIDERS THE NATURAL ENVIRONMENT
Florim commits to the eco-compatible project and translates the same into an avant-guard production process, minimizing the negative impact on the environment.